

THE AMERICAN FILM INSTITUTE ANNOUNCES SPONSORS FOR AFI DOCS 2021

Description

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Support Comes From Wide Range of Art and Cultural Institutions, Media Partners and Corporations

Apple Original Films Joins AFI DOCS as a Premium Sponsor

FOR IMMEDIATE RELEASE, June 18, 2021, WASHINGTON, DC — The American Film Institute (AFI) has announced the sponsors for AFI DOCS 2021. Support for the festival comes from both local organizations based in the DC-metro area and major corporations across the nation. The 19th edition of AFI DOCS will run June 22–27, with films available to view on DOCS.AFI.com as well as in-person screenings at the AFI Silver Theatre and Cultural Center in Silver Spring, MD.

"AFI DOCS reaches a nationwide audience with the support of our sponsors," said Sarah Harris, AFI Festivals Director of Programming. "It is their generosity that amplifies the voices of today's most vital storytellers, and we thank them on behalf of all who find inspiration in the arts."

In addition to supporting AFI DOCS film programming and events, sponsors provide services and exclusive experiences to filmmakers and audiences throughout the festival. Sponsor participation includes sponsoring specific film screenings, panels and events as well as national and local promotion of the festival.

This year, AFI is proud to have Apple Original Films support AFI DOCS for the first time as a Premium Sponsor. Top festival sponsors will give audiences sneak peeks at exclusive upcoming trailers and content on the festival's streaming platform and in the AFI DOCS Festival Hub. Media partners will also provide DOCS audiences with access to their digital issues during the week of the festival via a virtual newsstand.

The Corporation for Public Broadcasting (CPB) returns as Official Sponsor of the festival. CPB is

Official Sponsor of the AFI DOCS Industry Forum and the Spotlight on the Hindsight Project, a special selection of short filmsthat chronicle the experiences of BIPOC communities in the American South and U.S. Territories during the unprecedented events of 2020.

NBC News' Meet the Press with Chuck Todd and The Washington Post return this year as Primary Media Partners. Meet the Press and The Washington Post, in conjunction with the Washington Post Press Freedom Partnership, will provide moderators for a number of films in this year's festival. Highlights include Meet the Press Moderator and NBC Political Director Chuck Todd moderating LFG and NBC News Correspondent Morgan Radford moderating the discussion following the Opening Night World Premiere of NAOMI OSAKA. In addition to supporting post-screening discussions, Washington Post Live, The Post's live journalism platform, will host a conversation with ROADRUNNER: A FILM ABOUT ANTHONY BOURDAIN filmmaker Morgan Neville. Post Managing Editor for Diversity and Inclusion Krissah Thompson will also moderate the World Premiere of WE THE PEOPLE in the inaugural DOCS Talks program.

Variety and The Hollywood Reporter are this year's Official Media Partners. This year, Variety sponsors the Charles Guggenheim Symposium, which will feature a conversation between the 2021 Guggenheim honoree Dawn Porter and Variety's Clayton Davis, and The Hollywood Reporter will be a media partner for the screening of SUMMER OF SOUL (...OR WHEN THE REVOLUTION COULD NOT BE TELEVISED).

The Wrap joins AFI DOCS as an Affiliate Media Partner this year and is a media partner for the screening of TOM PETTY: SOMEWHERE YOU FEEL FREE.

Screen Sponsors are SHOWTIME® Documentary Films, Netflix, WarnerMedia and HBO Documentary Films. SHOWTIME® Documentary Films will once again host a networking event for filmmakers and industry, adjusted to be virtual instead of the in-person event they have hosted in the past. SHOWTIME® willalso send a special, customized gift to the festival filmmakers as they celebrate AFI DOCS from home.

Participant returns as a Major Sponsor, along with new sponsors National Geographic and Eventive.

This year's Contributing Sponsors are ESPN, the National Endowment for the Arts and the DC Office of Cable Television, Film, Music, and Entertainment (OCTFME).

Supporting Sponsors include the Maryland Film Office, Greater Silver Spring Chamber of Commerce and Rev.

The Embassy of Denmark in Washington, DC, and the Farhang Foundation are this year's Cultural Sponsors.

Generous individual support comes from Stephanie and Hunter Hunt.

About AFI DOCS

AFI DOCS is the American Film Institute's annual documentary festival historically held in Washington, DC. Presenting the year's best documentaries, AFI DOCS is the only festival in the U.S. dedicated to screenings and events that connect audiences, filmmakers and policy leaders in the heart of our

nation's government. The AFI DOCS advisory board includes Ken Burns, Davis Guggenheim, Chris Hegedus, Werner Herzog, Rory Kennedy, Barbara Kopple, Spike Lee, Errol Morris, Stanley Nelson and Frederick Wiseman. Now in its 19th year, the festival will be held June 22-27, 2021. Visit DOCS.AFI.com and connect on Twitter.com/AFIDOCS, Facebook.com/AFIDOCS, YouTube.com/AFIDOCS, <a

About the American Film Institute (AFI)

Established in 1967, the American Film Institute is the nation's nonprofit organization dedicated to educating and inspiring artists and audiences through initiatives that champion the past, present and future of the moving image. AFI's pioneering programs include filmmaker training at the AFI Conservatory; year-round exhibition at the AFI Silver Theatre and Cultural Center and at AFI Festivals across the nation; workshops aimed at increasing diversity in the storytelling community; honoring today's masters through the AFI Life Achievement Award and AFI AWARDS; and scholarly efforts such as the AFI Catalog of Feature Films that uphold film history for future generations. Read about all of these programs and more at AFI.com and follow us on social media at Facebook.com/AmericanFilmInstitute, YouTube.com/AFI, Twitter.com/AmericanFilm and Instagram.com/AmericanFilmInstitute.

About the Corporation for Public Broadcasting

The Corporation for Public Broadcasting (CPB), a private, nonprofit corporation created by Congress in 1967, is the steward of the federal government's investment in public broadcasting. It helps support the operations of more than 1,500 locally managed and operated public television and radio stations nationwide. CPB is also the largest single source of funding for research, technology and program development for public radio, television and related online services. For more information, visit www.cpb.org and follow us on Twitter @CPBmedia,Facebook and LinkedIn, and subscribe for email updates.

About The Washington Post and Washington Post Press Freedom Partnership

The Washington Post is an award-winning news leader whose mission is to connect, inform and enlighten local, national and global readers with trustworthy reporting, in-depth analysis and engaging opinions. It combines world-class journalism with the latest technology and tools so readers can interact with The Post anytime, anywhere.

The Press Freedom Partnership is a public service initiative from The Washington Post to promote press freedom and raise awareness of the rights of journalists who are in pursuit of the truth. Learn more at www.wapo.st/pressfreedom

About Meet the Press with Chuck Todd

<u>Meet the Press with Chuck Todd</u> is where newsmakers come to make news — setting the political agenda and spotlighting the impact Washington decision-making has on Americans across the country. It is the #1 most-watched Sunday public affairs show for the 2019-2020 season, reaching more than three million viewers every Sunday and millions more through social, digital and on-demand platforms. *Meet the Press* brings its authority and influencer interviews to MSNBC with <u>MTP Daily</u> weekdays at 1 p.m. ET, to the ongoing weekly podcast, <u>The Chuck ToddCast</u>, and to <u>Meet the Press Reports</u>, a 30-minute program on NBC News NOW and Peacock, focusing on a single topic explored through the *Meet the Press*

lens. It's the longest-running show in television history, recently expanding its brand to also include a political short-documentary film festival in collaboration with the American Film Institute. Chuck Todd is the political director of NBC News and the moderator of *Meet the Press*; John Reiss is the executive producer.

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