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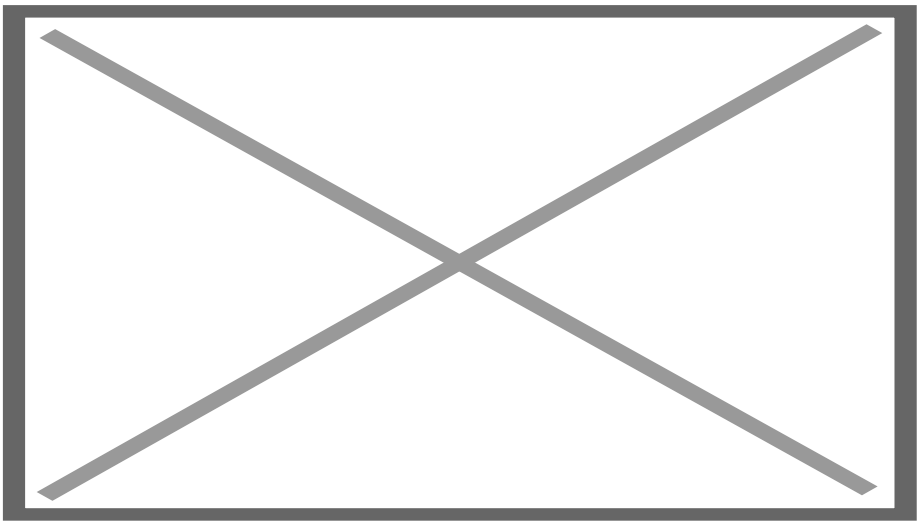
BERLINALE POSTER 2017 â?? BELOVED BEARS RETURN

Description

Posted by Larry Gleeson

To attract attention to the Festival these inquisitive animals are again making their rounds throughout town!



*All poster motifs of the 67th Berlinale



Berlinale Director Dieter Kosslick

â??Berlin is big and this year weâ??ll again follow the bear tracks to some typical spots in the capital,â?• remarks a delighted Berlinale Director Dieter Kosslick.

Once more the motifs have been designed by Velvet, a Swiss advertising agency.

The six posters in the series will be visible around town as of mid-January 2017. They will also be on sale at the Berlinale Online Shop starting January 16.

(Source: Press Release provided by Berlinale Press Office)

Category

1. Venice International Film Festival

Tags

1. Art
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