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National Geographicâ??s â??Before The Floodâ??s Numbers Are Rising

Description

National Geographicâ??s *Before The Flood* has reached over 30 million unique viewers world wide in its streaming, digital. linear and social platforms making it the most watched documentary since *An Inconvenient Truth*.

With an unprecedented distribution rollout, the film premiered in Los Angeles, New York and London before hitting the National Geographic channel airways in over 170 countries, and in 45 languages on October 30th. In keeping with its commitment to cover climate change, National Geographic has made the film available for free until November 6th on various streaming and digital platforms including NatGeoTv.com, YouTube, Google Play, Amazon and Vudu as well as NatGeo Tv apps for iPhones, Androids, XBox One and 360 .



ographic Global Networks proudly asserts, â??At National Geographic, we believe in the power of storytelling to change the world, and with our unparalleled reach and history-making distribution of **BEFORE THE FLOOD**, we have already accomplished 100 percent of what

we set out to do â?? to get this important and exceptional film in front of the widest audience possible, delivering it to viewers in every way they consume media. I am beyond proud that we have been able to bring the issue of climate change to the forefront of the global conversation â?? especially in the U.S. ahead of the elections â?? and hopefully inspire viewers to take action in their own way.â?•

Before the Flood, presents a riveting account of the dramatic changes occurring now around the world due to climate change as well as the actions we as individuals and as a society need to take to prevent catastrophic disruption of life on our planet. Serving as a warning ahead of the U.S. elections this fall to vote for leaders who prioritize climate change policies, the film also explains real, practical solutions to help save the planet. As a United Nations Messenger of Peace, actor Leonardo DiCaprio interviews individuals from every facet of society in both developing and developed nations who provide unique, impassioned and pragmatic views on what must be done today and in the future to transition our economic and political systems into environmentally friendly institutions.

Interviews in the film include President Barack Obama, former President Bill Clinton, Secretary of State Kerry, U.N. Secretary-General Ki-Moon and Pope Francis as well as top NASA researchers, forest conservationists, revered scientists, community leaders and fervent activists working to save the world.

(Excerpt from BusinessWire.com)

Category

1. Documentary
2. Feature Film
3. Toronto International Film Festival

Tags

1. Before the Flood
2. climate change
3. economic and political systems
4. Film
5. Film Festival
6. Filmmaking
7. former President Bill Clinton
8. National Geographic
9. President Barack Obama
10. Secretary of State Kerry
11. U.N. Secretary-General Ki-Moon

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