



VIZIO and the American Film Institute Collaborate to Showcase the Intersection of Art and Technology at AFI FEST 2016

Description

RVINE, Calif., Nov. 11, 2016 /PRNewswire/ â?? VIZIO, Inc. announced today its third-year of collaboration with the American Film Institute, highlighted by a sponsorship of AFI FEST 2016 presented by Audi. With a joint mission to celebrate the art of filmmaking, the partnership between AFI and VIZIO connects cinema and technology to enhance the home entertainment experience. This year, VIZIO will showcase its complete VIZIO SmartCast line-up, including the VIZIO SmartCastâ?¢ P-Seriesâ?¢ Ultra HD HDR Home Theater Display collection, in the VIZIO Lounge at The Hollywood Roosevelt during the festival. The displays feature High Dynamic Range with Dolby Visionâ?¢ and HDR10 content support, culminating in a cinema-like entertainment experience at home.

VIZIO will host the Special Closing Night Gala Presentation of AFI FEST, featuring a red carpet celebration and screening of *Patriots Day*, directed by Peter Berg. The film stars Mark Wahlberg, Melissa Benoist and Michelle Monaghan and depicts an account of Boston Police Commissioner Ed Davisâ?? actions in the events leading up to the 2013 Boston Marathon bombing and the aftermath, which includes a city-wide manhunt to find the terrorists behind it. The Special Closing Night Gala Presentation of *Patriots Day* will take place at the TCL Chinese Theatre in Hollywood on Thursday, November 17 at 7:00pm.

(Excerpt from release <http://www.prnewswire.com>)

Category

1. #AFI
2. #AFIFEST
3. Hollywood

Tags

1. AFI FEST 2016 presented by Audi
2. Art
3. Cinema

4. creativity
5. entertainment
6. Film
7. Film Festival
8. Filmmaking
9. Internet
10. Mark Wahlberg
11. marketing
12. Media
13. PATRIOTS DAY
14. Peter Berg
15. platform
16. Programming
17. Technology
18. television
19. VIZIO

Date Created

November 12, 2016

Author

hollywoodglee