

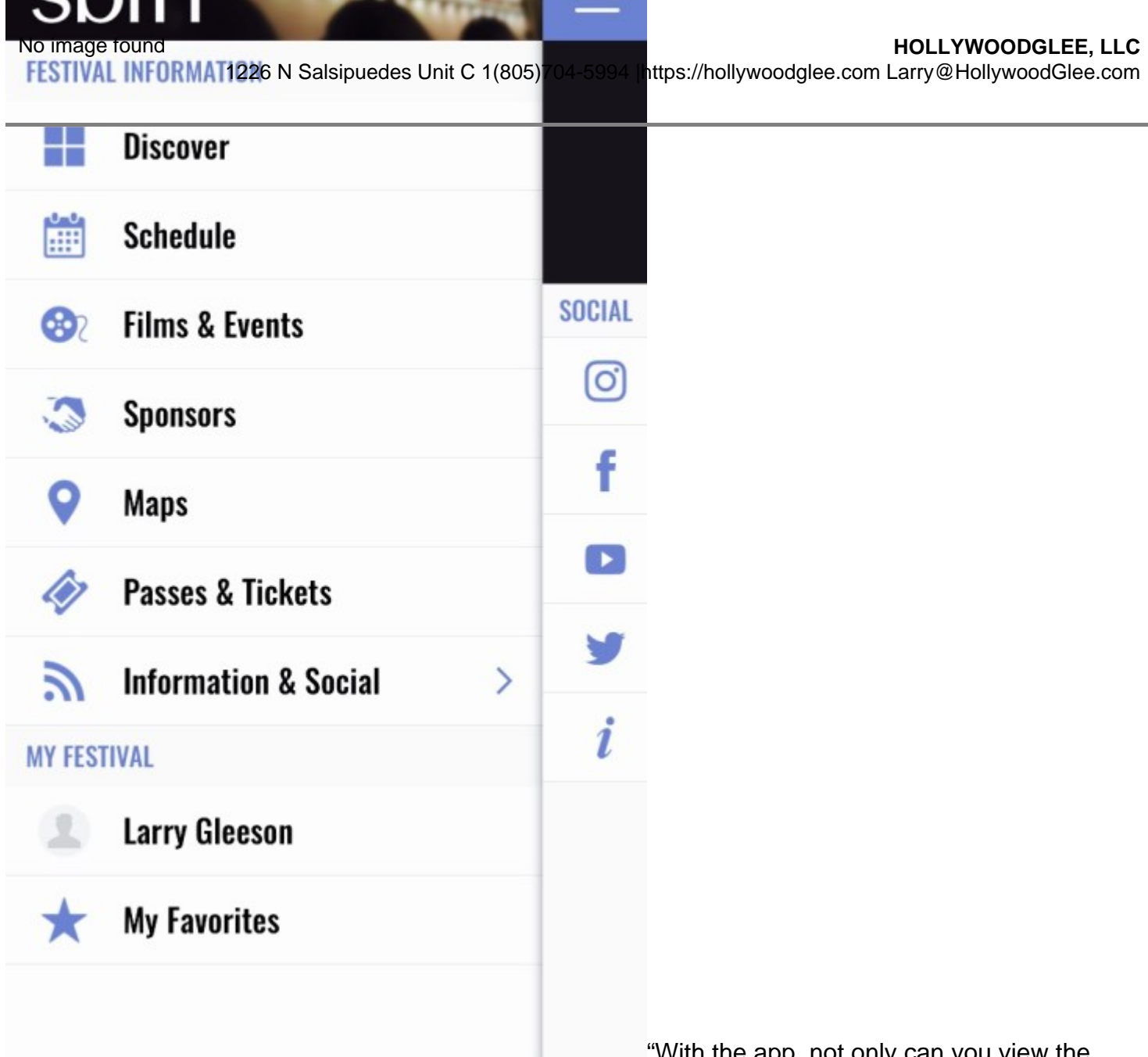


## SBIFF Announces New App

### Description

Posted by [Larry Gleeson](#)

The Santa Barbara International Film Festival has announced its long-awaited festival app. The app had been in beta for several months leading up to the announcement, is fully functional and can be updated easily to reflect last-minute additions to the festival's programming.



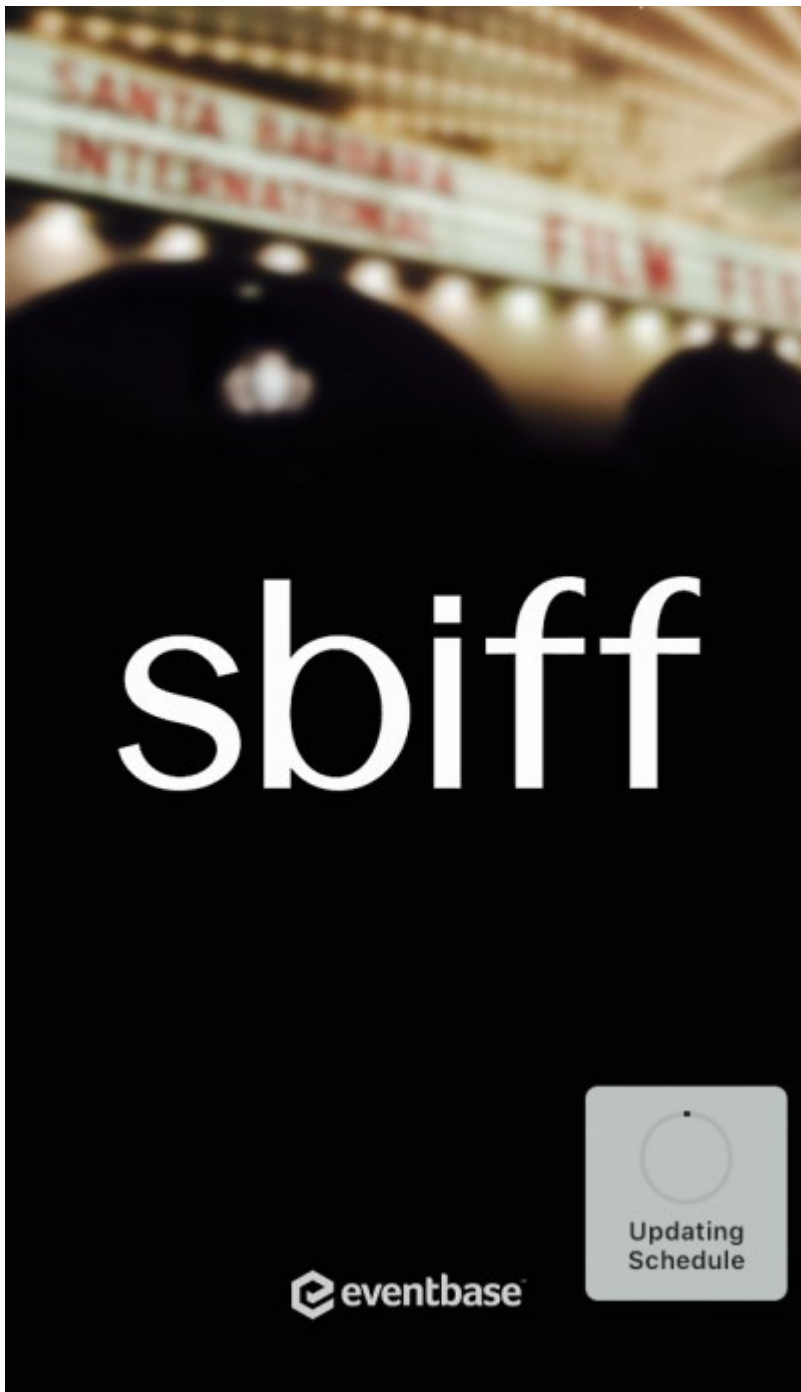
schedule and info on all films and events, you can add reminders to your device's calendar and join in discussions about each film through a Facebook login," according to the festival.

Utilizing an extensive drop-down menu, the new app's design packs a powerful punch of information to keep festival goers up-to-date on films and events. Included is an interactive map for routes to the various venues, a complete schedule of films with an option to set reminders, a link for passes and tickets and detailed information on each event under the Discover tab.

Other tabs available are the Information & Social, My Profile and My Favorites. These tabs require some engagement. The payoff is a one-stop-shop for social media and up-to-date festival information.

All-in-all, the SBIFF app is a comprehensive app and a most welcomed addition to the festival experience. Highly recommended!

The app is available for download on iOS and Android platforms.



## Category

1. #SBIFF
2. Santa Barbara International Film Festival

## Tags

1. Application
2. Art
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4. Conversation
5. creativity
6. entertainment
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8. Film Festival
9. inspiration
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12. marketing
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