

53rd Chicago Intâ??l Film Fest â?? Poster Competition

Description

Posted by Larry Gleeson

Be the look of the 53rd Chicago International Film Festival! Cinema/Chicago is again hosting its annual design competition seeking the unique poster to be the key image for this yearâ??s Festival, Oct 12-26, 2017. The winning designer, selected by a panel of Festival officials, will receive a $2,500 cash prize!



The official Festival poster is the signature look of the Chicago International Film Festival each year. Poster submissions should convey the experience of the Festival and be designed with the tagline â??BECAUSE LIFE IS A MOVIEâ?• Poster submissions must also conform to Cinema/Chicagoâ??s design and submission guidelines and include the $25/entry fee. Submissions without the required elements (see below) or submission fee will not be considered.

Entries must be submitted by March 31, 2017 at 11:59pm CST. Late entries will not be accepted. Please read the Designer Agreement fully here. Complete rules and details are available here.

Design Guidelines:

- All designs must be 27â?• x 40â?•, or scale to 27â?• x 40â?•
- Must be vertically orientated
- Design must be easily translated into a variety of mediums (online banners, book covers, etc.)
- Design must incorporate the Festivalâ??s official â??eyesâ?• logo (available here)
- Design must reflect the theme â??BECAUSE LIFE IS A MOVIEâ?• and include that text
- Design must clearly state: 53rnd Chicago International Film Festival
- Design must include the festival dates: October 12-27, 2017
- Design must include website: ChicagoFilmFestival.com

- Artists must use their own original artwork; Copyrighted characters, images or clip art will not be accepted (with the exception of the Chicago International Film Festival logo)

Submission Guidelines:

- All file submissions must be in pdf, jpeg or png format
- Entries must be submitted at 300 dpi (CMYK)
- File must be no larger than 12MB
- Entries must include a completed Submission Form
- To submit multiple designs, submit the Form and entry fee for each design

Good luck!



(Source: chicagofilmfestival.com)

Category

1. Chicago Film Festival

Tags

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