GLOBALGATE EXPANDS ITS WORLDWIDE REACH

Description

Posted by Larry Gleeson

News provided by Lionsgate

Brazilâ??s Paris Filmes and Colombiaâ??s Cine Colombia Join the Consortium

SANTA MONICA, Calif., Feb. 2, 2017 /PRNewswire/ â?? Globalgate Entertainment, the local-language film production and financing venture aligned with Lionsgate (NYSE: LGF.A, LGF.B), has added Brazilâ??s Paris Filmes and Colombiaâ??s Cine Colombia to its now 11-strong, worldwide consortium of production and distribution partners, the company announced today. The consortium already includes Televisa, Gaumont, Nordisk, Kadokawa, Lotte, Tobis, TME and Belga.

Paris Filmes, founded 57 years ago, is the number-one Brazilian distributor of local-language films with an 81% market share, and it is also a leading Brazilian distributor of English-language films including those of Lionsgate. In addition, the company is a strong home entertainment distributor of premium content in DVD, blu-ray and digital platforms. Paris Filmesâ?? recent Brazilian hits include *Os Dez Mandamentos, Loucas pra Casar*, *Minha Mae e uma Peca* and *Meu Passado me Condena 1 & 2***.**

Cine Colombia is the number-one distributor in Colombia with a 46% market share, where it distributes major-studio, independent and local-language films. Joining Cine Colombia in its Globalgate partnership is Colombiaâ??s top production company, Dynamo Productions, producers of Netflixâ??s super-hit *Narcos*, the audience-pleasing *The Hidden Face,* and Sundance award-winning *Undertow*.

Said Paris Filmesâ?? Partner Sandi Adamiu and CEO Marcio Fraccaroli, â??Clifford has been active in Brazilian cinema production for many years, and this partnership with Globalgate and our strong positioning alongside Globalgateâ??s partners around the world is certain to enhance Paris Filmesâ?? dominance in Brazil.â?•

â??Cine Colombia will further leverage our industry-leading position as both a distributor and exhibitor in Colombia, by joining Globalgateâ??s assembly of best-in-class production and distribution

companies,â?• said Cine Colombia President and CEO Munir Falah.

â??Dynamoâ??s partnership with Globalgate complements our global strategies, and we look forward to working with Paul, William, Clifford, Lionsgate and all our other consortium partners,â?• said Dynamo CEO Andres Calderon.

Globalgate Co-Founders Paul Presburger, William Pfeiffer and Clifford Werber added, â??Paris Filmes, Cine Colombia and Dynamo Productions are world-class film distribution and production companies and a perfect fit for Globalgateâ??s consortium. Weâ??re delighted theyâ??ve joined us and look forward to producing many great Brazilian and Colombian films together as well as augmenting Globalgateâ??s formidable inventory of commercial intellectual property emanating from our consortium partnersâ?? vibrant territories.â?•

Globalgate management has recently been involved with several major local-language box office successes, including Pantelion Filmsâ?? recent Mexican hit *No Manches Frida*, based on the German box office sensation *Fack ju Gohte* and Pantelionâ??s mega-hit, *Instructions Not Included*, the highest-grossing Spanish-language film ever released in the U.S.

Remakes of *Instructions Not Included* are being produced and distributed in territories around the world, including *Demain tout commence,* starring Omar Sy, which has garnered nearly 3 million admissions in France and almost 800,000 admissions in its first four weeks in Germany, and *Sen Benim HerSeyimsin* in Turkey. The company has several upcoming local-language films in the pipeline with its consortium partners.

ABOUT GLOBALGATE ENTERTAINMENT

Globalgate Entertainment is a producer and financier of mainstream, local-language motion pictures with a proprietary, global consortium of tier-1 production and distribution partners in key and emerging territories. Globalgateâ??s consortium partners include Lionsgate, Televisa (Latin America), Gaumont (France), Nordisk (Scandinavia), Kadokawa (Japan), Lotte (Korea), Tobis (Germany), TME (Turkey), Belga Filmes (Belgium, Netherlands, Luxembourg) and Paris Filmes (Brazil). Globalgate, aligned with its consortium partners, has access to over 20,000 titles and, from its offices in Los Angeles, New York, London, and Beijing, curates additional commercial intellectual property from third-party rightsholders worldwide.

ABOUT PARIS FILMES

Paris Filmes is a Brazilian film company that was founded in 1960. Led by Marcio Fraccaroli and Sandi Adamiu, the company specializes in high-quality film distribution and production. Paris Filmes is the leading producer of Brazilian films and, in 2016, had an 81% market share of local-language films. Produced by Paris Entretenimento, â??Um Marido Para Minha Mulherâ?• was a success with audiences and critics alike in 2016, as was â??Carrossel 2 â?? O SumiÃ§o de Maria Joaquina.â?• Paris Filmes also had great success in distribution with popular Brazilian films such as â??De Pernas Pro Arâ?• which was directed by Roberto Santucci and â??AtÃ© Que a Sorte Nos Separeâ?• which starred Camila Morgardo and Leandro Hassum. In 2017, the company released record-tying Academy Award nominee â??La La Landâ?• in Brazil and will distribute the much anticipated â??Power Rangersâ?•. International releases by the company in Brazil include: â??Inside Llewyn Davisâ?•, the

Coen brothers movie; the acclaimed â??The Wolf of Wall Streetâ?• by Martin Scorsese; â??Maps to the Starsâ?• by David Cronenberg (Julianne Moore was the winner of the Best Actress award in Cannes); the first animated adaptation of the masterpiece of Antoine de Saint-Exupery â??The Little Princeâ?•; the Divergent film series; â??Mockingjay Part 2â?• from the global blockbuster *Hunger Games* franchise; â??Now You See Me 2â?•; and successes of Argentine cinema such as â??KÃ³blicâ?• which starred Ricardo DarÃn, and the movie based on the life of Brazilian MMA fighting champion JosÃ© Aldo, â??Mais Forte que O Mundoâ?•, which was directed by Afonso Poyart. In 2016 Paris Filmes also distributed multiple Academy Award nominees such as â??Brooklynâ?• and â??The Desert Wolfâ?•. Other major achievements were the distribution of the Golden Globe-winning film â??Silver Linings Playbookâ?• in which American actress Jennifer Lawrence won an Oscar for Best Actress for her performance in 2013 and â??Midnight in Parisâ??, *the highest*â??*grossing Woody Allen film in Brazil.*

ABOUT CINE COLOMBIA

Cine Colombia, founded in 1927, is the first circuit in Colombia to install digital projection in 2007, evidencing its architectural and technological industry prominence. Munir Falah, President and CEO since 1990, currently oversees roughly 2,000 employees. Cine Colombia has 290 screens, at 43 locations, in 12 Colombian cities and is investing $100 million on 110 new screens opening over the next three years. Cine Colombia has several large format screens called Mega Sala Cineco, boosting a 40% bigger screen than traditional screens. The circuit also has 7 MediaMation Mx4D theatres, branded as Dinamix 4D.

In addition, Cine Colombia is the leading distributor in Colombia, with a 46% market share, representing Fox, many Latin American Consortiums and independent production companies. In 2016, the company released 88 of the 320 films released in Colombia and, on average, co-finances 5 Colombian films each year. Cine Colombia also has a very strong Alternative Content division, representing the NY MET Opera, the Bolshoi Ballet, the London National Theatre, and many other cultural events.

ABOUT DYNAMO PRODUCTIONS

DYNAMO was founded in BogotÃ¡ on 2006 by AndrÃ©s CalderÃ³n and Diego RamÃrez, who today lead the Company along with their creative and executive partners Cristian Conti, Andi Baiz and Michel Ruben from their offices in BogotÃ¡, New York, Mexico, and Madrid.

DYNAMO has consolidated itself as one of Latin Americaâ??s most important audiovisual production companies. Among their most relevant productions since their first feature film â??SatanÃ¡sâ??, are â??Malcriadosâ??, â??Out of the Darkâ??, â??Contracorrienteâ?? and â??The Hidden Faceâ??. Dynamo has also produced â??Los 33â?? with Antonio Banderas, the first feature film under the Rebate Law of 2012 as well as their alliance with Netflix for the widely successful series â??Narcosâ??. They also have stellar productions under the Rebate Law such as â??American Madeâ?? with Tom Cruise and â??Escobarâ?? with Javier Bardem and PenÃ©lope Cruz.

For further information and inquiries, please contact:

Peter D. Wilkes
Lionsgate

pwilkes@lionsgate.com
310-255-3726

(Source: prnewswire.com)

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Date Created
February 3, 2017
Author
hollywoodglee