



AT&T LEADS WIDE SUPPORT OF #AFIDOCs 2016

Description

FOR IMMEDIATE RELEASE • MAY 18, 2016, WASHINGTON, DC • The American Film Institute (AFI) has announced the AFI DOCS 2016 festival sponsors. AT&T returns this year as Presenting Sponsor, which represents the top level of support.

Support for the festival comes from a wide range of major companies, cultural institutions, foundations, philanthropists and government agencies. The 14th edition of AFI DOCS will run June 22-26, 2016, in Washington, DC, and Silver Spring, Maryland.

“AT&T’s passion to mobilize the world allows AFI DOCS to bring together global audiences, impassioned storytellers and influential policy leaders in a manner worthy,” said Bob Gazzale, AFI President and CEO. “We are grateful to all of our sponsors for their dedication to the festival and its vital location in the heart of the nation’s capital, where documentaries can truly effect change.”

AT&T will host the Opening Night Gala at the Newseum. Also, an AT&T “It Can Wait” message warning against the dangers of distracted driving will play before each festival film. The Corporation for Public Broadcasting, NBCUniversal and VIZIO return as Official Sponsors of the festival. American Airlines returns as the official airline of AFI. VIZIO will also be the festival’s Closing Night Sponsor and will generously outfit the AFI DOCS Festival Hub with the company’s latest home theater equipment and technology.

Screen Sponsors are Discovery Communications, HBO and Netflix.

Major Sponsors include the Annenberg Retreat at Sunnylands, returning this year; BRICKTOWN; Catapult Film Fund; CrossCurrents Foundation; CYM Media & Entertainment; DC Office of Cable Television, Film, Music and Entertainment; the Fledgling Fund; Google; and the Maryland Film Office. Harbers Studios joins the festival this year as a Major Sponsor and will also sponsor the short film programs at AFI DOCS, including screenings and Filmmaker Forum sessions.

Contributing Sponsors are Amtrak, Downtown Silver Spring and the International Documentary Association.

Also joining as a Contributing Sponsor, IFC's comedy series DOCUMENTARY NOW!, which pays loving homage to documentaries, will host a special event on June 23 at the Landmark Theatres Atlantic Plumbing Cinema, with a six-theater presentation of iconic episodes of the show.

Official Media Sponsors include Here TV, Screen International, Variety, The Wall Street Journal, WAMU 88.5 FM and WHUT-TV. Affiliate Media Sponsors include Outfront Media and WTOP 103.5 FM.

The Newseum, AFI DOCS's Official Gala Screening Sponsor located on historic Pennsylvania Avenue between the United States Capitol and the White House, will also host this year's Closing Night Gala, Spotlight Screenings and the AFI DOCS Charles Guggenheim Symposium and Screening with Werner Herzog.

In addition to supporting AFI DOCS film programming and festival events, sponsors provide services to filmmakers and festival attendees throughout the week. Participation ranges from sponsoring specific film screenings and receptions to outfitting venues with technology infrastructure and creating event spaces. Sponsors also participate in national and local promotion of the festival.

2016 AFI DOCS SPONSORS

Presenting Sponsor: AT&T

Official Sponsors: American Airlines (official airline of AFI), the Corporation for Public Broadcasting, NBCUniversal, VIZIO (official home theater sponsor of AFI)

Screen Sponsors: Discovery Communications, HBO and Netflix

Major Sponsors: The Annenberg Retreat at Sunnylands; BRICKTOWN; Catapult Film Fund; CrossCurrents Foundation; CYM Media & Entertainment; DC Office of Cable Television, Film, Music and Entertainment; the Fledgling Fund; Google; Harbers Studios; the Maryland Film Office

Contributing Sponsors: Amtrak, Anonymous, DOCUMENTARY NOW!, Downtown Silver Spring, International Documentary Association

Supporting Sponsor: Greater Silver Spring Chamber of Commerce

Cultural Sponsors: Consulate General of the Kingdom of the Netherlands, Danish Film Institute, Embassy of Israel, Embassy of the Republic of Poland, General Representative of the Government of Flanders to the USA

Official Media Sponsors: Here TV, Screen International, Variety, The Wall Street Journal, WAMU 88.5 FM, WHUT-TV

Affiliate Media Sponsors: Outfront Media, WTOP 103.5 FM

Official Gala Screening Sponsor: The Newseum

Official Hotels: Hotel George, Hotel Monaco

Generous Individual Support Provided By:

Major Festival Underwriter: Mary Jo Greenberg

Official Festival Underwriters: Michael C. Donaldson, Grace Guggenheim, John and Rachel King, Sally and Tod MacKenzie

About AT&T

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

About AFI DOCS

AFI DOCS is the American Film Institute's annual documentary festival in the Washington, DC area. Presenting the year's best documentaries, AFI DOCS is the premier festival in the U.S. dedicated to screenings and events that connect audiences, filmmakers and policy leaders in the seat of our nation's government. The AFI DOCS advisory board includes Ken Burns, Davis Guggenheim, Chris Hegedus, Werner Herzog, Rory Kennedy, Barbara Kopple, Spike Lee, Errol Morris, Stanley Nelson, D A Pennebaker, Agn s Varda and Frederick Wiseman. Now in its 14th year, the festival will be held June 22  26, 2016 in landmark Washington, DC venues and the historic AFI Silver Theatre in Silver Spring, MD. Visit AFI.com/afidocs and connect on twitter.com/afidocs, facebook.com/afidocs and youtube.com/AFI.



About the American Film Institute

AFI is America's promise to preserve the heritage of the motion picture, to honor the artists and their work and to educate the next generation of storytellers. AFI programs include the *AFI Catalog of Feature Films* and the **AFI Archive**, which preserve film heritage for future generations; the **AFI Life Achievement Award**, the highest honor for a career in film; **AFI AWARDS**, honoring the most outstanding movies and TV series of the year; **AFI's 100 Years! 100 Movies** television events and movie reference lists, which have introduced and reintroduced classic American movies to millions of film lovers; year-round and special event exhibition through **AFI FEST presented by Audi**, **AFI DOCS** and the **AFI Silver Theatre and Cultural Center**; and educating the next generation of storytellers at the world-renowned AFI Conservatory. For more information about AFI, visit AFI.com or connect with AFI at twitter.com/AmericanFilm, facebook.com/AmericanFilmInstitute, instagram.com/AmericanFilmInstitute and youtube.com/AFI.

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