



The Movie Studio, Inc. Premieres Latest Feature Film Bad Actress for Worldwide Release at the 2016 American Film Market in Los Angeles, California

## Description

[The Movie Studio](#) has announced the premier of its latest feature film [BAD ACTRESS](#) with exclusive worldwide distribution rights at the 37th edition of The American Film Market (AFM) in Los Angeles, California November 2nd – 9th 2016.

BAD ACTRESS — [www.badactressthemovie.com](http://www.badactressthemovie.com) will join the “BAD” movie genre:

BAD TEACHER — <http://www.sonypictures.com/movies/badteacher/> — \$200 mm Worldwide

BAD GRANDPA — <http://www.imdb.com/title/tt3063516/> — \$160 mm Worldwide

BAD MOM — <http://stxmovies.com/badmoms/> — \$179 mm Worldwide

BAD SANTA — <http://www.miramax.com/movie/bad-santa/> — \$77 mm Worldwide

BAD SANTA 2 — <http://www.badsanta2.com> — COMING SOON! In Theaters November 23rd 2016

Movie Studio President and CEO, Gordon Scott Venters, announced, “The premier release of ‘BAD ACTRESS’ at AFM the timing could not be better with the Video on Demand (VOD) market being driven by title, genre or star. Following the locomotive Blockbusters in the BAD genre, ‘BAD ACTRESS’ could produce significant distribution interest. The Movie Studio’s formula of developing vertically integrated sponsors, locations and product placements that create substantial production value in contrast with the true capital expenditures of the movie, could monetize the asset in both foreign and domestic markets.”

## About The Movie Studio Inc.

The Movie Studio, Inc. is a vertically integrated motion picture production and distribution Company with completed motion picture and production assets. The Company acquires, develops, manufactures, and distributes independent motion picture content for worldwide consumption in Theatrical, Video on Demand (VOD), Foreign Sales and on various media devices. For more information, visit [www.themoviestudio.com](http://www.themoviestudio.com).



(Excerpt from The Movie Studio, Inc. [press release](#).)

### Category

1. American Film Market
2. Feature Film
3. Venice International Film Festival

### Tags

1. American Film Market
2. Bad Actress
3. content
4. distribution
5. Film
6. film market
7. Filmmaking
8. independent motion picture
9. Larry Gleeson
10. motion picture
11. Movie Studio President and CEO, Gordon Scott Venters
12. production
13. The Movie Studio
14. Video on Demand

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