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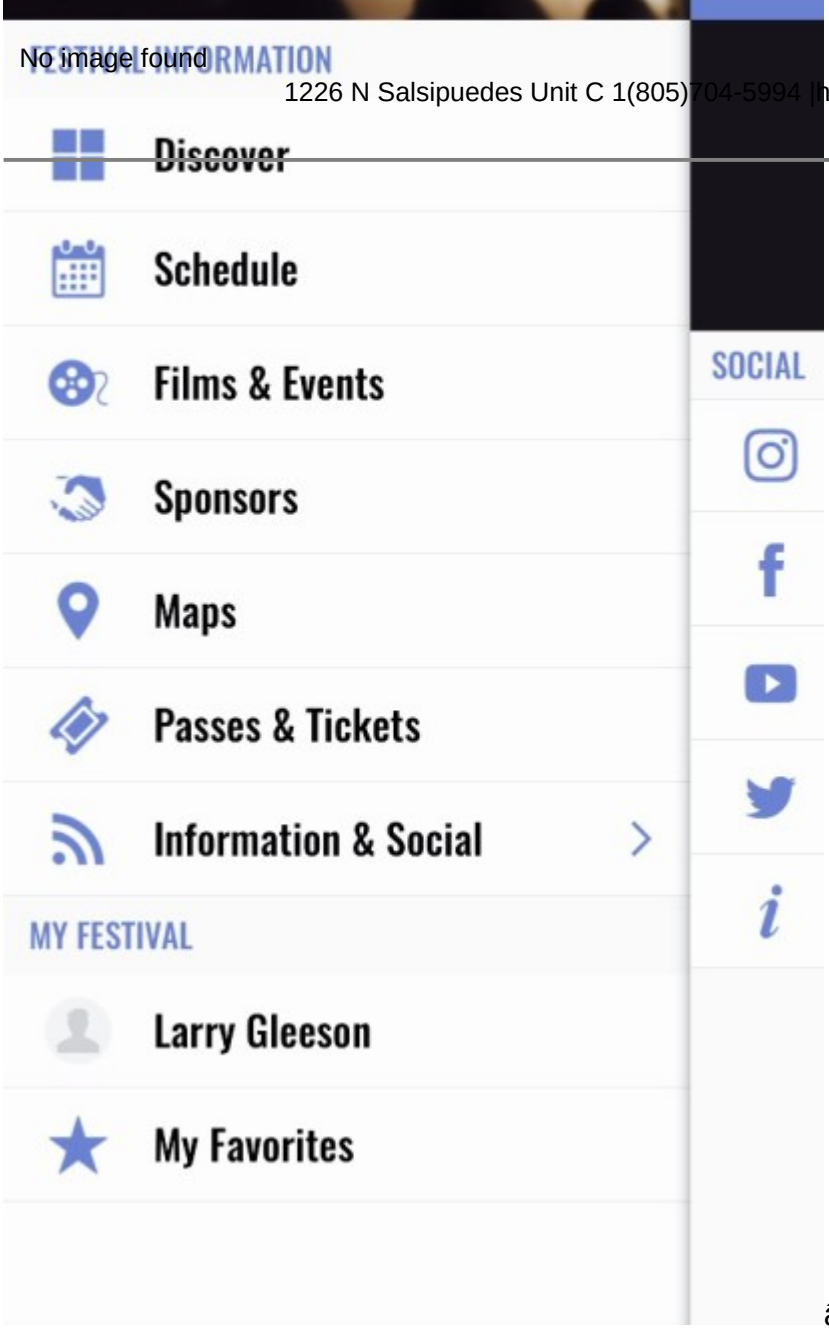
SBIFF Announces New App

Description

Posted by Larry Gleeson

The Santa Barbara International Film Festival has announced its long-awaited festival app. The app had been in beta for several months leading up to the announcement, is fully functional and can be updated easily to reflect last-minute additions to the festivalâ??s programming.



â??With the app, not only can you view the schedule and info on all films and events, you can add reminders to your deviceâ??s calendar and join in discussions about each film through a Facebook login,â?• according to the festival.

Utilizing an extensive drop-down menu, the new appâ??s design packs a powerful punch of information to keep festival goers up-to-date on films and events. Included is an interactive map for routes to the various venues, a complete schedule of films with an option to set reminders, a link for passes and tickets and detailed information on each event under the Discover tab.

Other tabs available are the Information & Social, My Profile and My Favorites. These tabs require some engagement. The payoff is a one-stop-shop for social media and up-to-date festival information.

All-in-all, the SBIFF app is a comprehensive app and a most welcomed addition to the festival experience. Highly recommended!

The app is available for download on iOS and Android platforms.

Category

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2. Santa Barbara International Film Festival

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