



New competition for Virtual Reality (VR) films: Venice Virtual Reality

Description

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â?¢ **New Venice Virtual Reality competition**

La **Biennale di Venezia**, chaired by **Paolo Baratta**, announces the **first-ever competition for films made in Virtual Reality (VR)**, during the **74th Venice International Film Festival** (30 August â?? 9 September 2017) directed by **Alberto Barbera**.

The Competition â?? named **Venice Virtual Reality** â?? will present up to a maximum of **18 VR films**, and will be held from **August 31st to September 5th 2017** at the **VR Theatre** (Palazzo del CasinÃ², Lido di Venezia).

A **Jury**, composed of a maximum of **5 leading exponents** of the creative world, will award the following **3 prizes: Best VR film, Grand VR Jury Prize, Best VR Creativity Award**.

The Venice International Film Festival was one of the first festivals in the world to express interest in **Virtual Reality**. The construction of a **VR Theatre** in 2016 and the screening of a series of experimental short films, including the [world premiere presentation of the first feature-length VR film \(Jesus VR\)](#), aroused enormous interest among the participants in the **Venice Production Bridge** and the many spectators of the Festival.

As a contribution to the recognition of **Virtual Reality** as an emerging art form, La Biennale di Venezia has therefore recognized the importance of supporting the authors who choose to adopt this modern technology and use it as a new means of artistic expression, and has decided that the time is ripe to institute this first competition.

â?¢ **Biennale College Cinema** â?? **Virtual Reality**

Last January La Biennale launched the first edition of the **Biennale College Cinema â?? Virtual Reality**, with the intent of selecting 9 teams composed of a director and a producer, who will work on the development of Virtual Reality projects lasting **between 10 and 20 minutes**, supporting them along the way through every aspect of the creative process, the production and the process of building an audience, identifying target markets and finding funding.

Biennale College Cinema â?? Virtual Reality is made possible with the support of grants from the **Creative Europe-Support for Training** programme and the **Netherlands Film Fund**, and enjoys the collaboration of the **TorinoFilmLab**.

The **9 projects** selected for this first edition (director/producer) are:

Â• **Chromatica** (Flavio Costa, Italy / Laura Catalano, Italy)

Â• **Dinner Party** (Angel Soto, Puerto Rico / Charlotte Stoudt, USA)

Â• **Ice Cave** (Maja Friis, Denmark / Sara Namer, Denmark)

Â• **Dilemma** (Camille Duvelleroy, France / Laurent Duret, France)

Â• **Matryoshka Mon Amore** (Nir Saar, Israel / Kevin Molloy, UK)

Â• **Spomenik** (Ivan Knezevic, Serbia / Mirko Topalski, Serbia)

Â• **The Warship** (Erika del Mundo, Philippines / Jack Weinstein, USA)

Â• **The Little Black Pawn** (Quentin de Cagny, France / Francois Bouille, France)

Â• **The Neighbour** (Romero Rudolf Borgar, The Netherlands / Esther Rots, The Netherlands)

Of the 9 projects that will be developed during the workshop, **2 VR projects** will receive a **contribution towards production of â??- 30,000 each** thanks to the support of **Sony Corporation**, and will subsequently be presented at the **74th Venice International Film Festival 2017**.

The remaining 7 projects will be given visibility during the *Venice Production Bridge*, as an integral part of the activities of the *Gap Financing Market*. For the second year in a row the Market of the *Venice Production Bridge* will present a further 8 VR projects in an advanced stage of development. There will therefore be a total of 15 VR projects currently under development presented by the Biennale di Venezia.

â?¢ VR Theatre

For the coming **74th Venice International Film Festival 2017**, the **VR Theatre** will be set up again with dedicated individual viewing stations for VR films and 3 interactive stations, to screen:

â?? 18 VR films selected for the **Venice Virtual Reality** Competition.

â?? 2 films funded by the **Biennale College Cinema â?? Virtual Reality**;

â?? Previous work made by the 8 teams selected for the Venice Production Bridge;

The **VR Theatre** will be operational from **August 31st to September 5th**, on the 1st floor of the Palazzo del CasinÃ², concurrently with the second edition of the **Venice Production Bridge**.



(Source: La Biennale di Venezia)

Category

1. television

Tags

1. Virtual Reality

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