American Film Market: AFM 2020 ONLINE EVENT DETAILS UNVEILED

Description

Posted by Larry Gleeson

300 Initial Exhibitors Confirmed from Around the World

80+ Sessions Include Programming from Leading Industry Organizations

Online Campus to Present Unique, Interactive Networking Experiences

Los Angeles, CA â?? October 6, 2020 â?? The American Film Market today announced more details about AFM 2020 Online, including early exhibitors, plans for its biggest programming initiative to date, and its online platform that features highly engaging networking opportunities. The event will take place wholly online and is set for November 9-13, 8:00AM â?? 8:00PM PST.

More than 300 exhibitors from 35+ countries have already registered, including such sales companies as AGC Studios, Arclight Films, Cornerstone, Fantawild Animation Inc., Filmexport Group, Film France, GAGA Corporation, Gaumont, Highland Film Group, Lionsgate, Millennium Media, Mister Smith Entertainment, Protagonist Pictures, Screen Media, Sierra/Affinity, Solstice Studios, STUDIOCANAL, The Exchange, TrustNordisk, and XYZ Films. The United States has the biggest exhibitor presence with 132 companies followed by Russia (26), the United Kingdom (22), France (14) and Germany (12). The current list of exhibitors can be viewed here.

The AFM is also bringing its renowned Conference and educational programming online. Attendees will be presented with a record 80+ live sessions and over 200 speakers who will partake in conferences, panels, workshops, conversations and presentations throughout the run of the market as well as have the opportunity to experience anything they miss with on-demand replays.

In keeping with its mission to provide timely guidance, insight, and knowledge, the AFM will present sessions centered on opportunities and solutions for finance, production and distribution in the wake of the pandemic.

Panels and presentations in partnership with some of the film industryâ??s most distinguished organizations and institutions will also take center stage, including AAFCA, BFI, The Film Collaborative, NAACP, NALIP, Outfest, SAG-AFTRA, SAGindie, The Black List, USC Annenberg Hollywood, Health & Society, WGAW, and Winston Baker.



AFM 2020 Online will present an interactive Market experience featuring eight dedicated areas. The **Networking Pavilion** experience will be a truly unique and engaging destination for attendees as they can explore and join over 100 video discussions with small groups every hour offering tremendous opportunities for the types of â??face-to-faceâ?• meetings and connections that happen organically on the AFM floor.

Other highlights of the AFM Campus include:

MyAFM (Where participants create profiles, discover other participants, send messages, and have Zoom meetings from inside the platform)

Industry Offices (where Sales and Production Companies are located),

LocationEXPO (home to Film Commissions and Production Facilities);

On-Demand Theatre (to watch Market Screenings);

AFM Stages (for Conferences and Programming);

Info Center (Video chat with AFM customer service team).

As previously announced, all accredited Buyers will receive complimentary credentials to AFM 2020 Online until October 23. Today, more than 1,000 Buyers from 70 countries are confirmed.

More details will be announced in the coming weeks. For more information and registration, please visit americanfilmmarket.com.

About the American Film MarketÂ® (AFMÂ®)

The AFM is the most efficient film acquisition, development, and networking event in the world. More than US$1 billion in production and distribution deals are closed every year â?? on both completed films and those in every stage of development and production. Over five days in November, 7,000+ professionals from 70+ countries access the entire global catalog of available films and projects, attend world-class conferences, and connect with decision-makers. The AFM is produced by the Independent Film & Television Alliance.

AMERICAN FILM MARKET

AFM®

(Source: AFM press release provided by Jennifer Garrick, VP, Communications, Independent Film & Television Alliance)

Category

1. television

Date Created
October 6, 2020
Author
hollywoodglee