



Nashville Film Festival Appoints Jason Padgitt as Executive Director

Description

Posted by Larry Gleeson

The Nashville Film Festival (NashFilm) announced that its board of directors has appointed global marketing executive Jason Padgitt as its new Executive Director in a key advancement of its strategic growth plan.

Padgitt joins the Nashville Film Festival following more than 20 years of leadership in the music and entertainment industries with deep experience in high-profile branding, consumer marketing, digital marketing and communications. Most recently, he served as the Executive Vice President of Global Marketing and Communications for Nashville-based Gibson Brands. Previously, he served as the Senior Vice President of Marketing and Communications at Fender Musical Instruments Corporation and as a leading marketing and PR executive with Los Angeles-based agency, Rogers & Cowan.



Jason Padgitt ((Photo credit:
NashFilm Festival)

“I am extremely excited to lead the Nashville Film Festival into the next stage of development and growth,” said Jason Padgitt.

“This organization has an incredible heritage of discovering and elevating creative talent from all around the world. I look forward to accelerating that success by significantly increasing the organization’s visibility, cultural importance and global reach.”

Padgitt will lead the Nashville Film Festival in growing its brand equity, strengthening its global cultural impact and building engaging year-round programming and world-class experiences for the creative community, membership, audiences and supporting sponsors.

“The board views Jason’s hiring as a defining moment for the organization,” said Jim



Jim Scherer, Nashville Film Festival board president. (Photo credit: NashFilm Festival)

Scherer, Nashville Film Festival board president. It speaks highly of Jason that he was the board's choice to lead the festival into the future, especially as we approach the festival's 50th anniversary year in 2019. He is a talented executive with the heart and desire to see the Nashville Film Festival become a must-attend event for this region and attendees from around the world.

ABOUT NASHVILLE FILM FESTIVAL

The Nashville Film Festival will celebrate its 50th annual event Oct. 3-12, 2019. The globally recognized festival presents the best in world cinema, American independent films and documentaries by veteran masters, up-and-coming directors, and first-time filmmakers. With Academy Award[®] qualifying status, the Nashville Film Festival is widely-recognized as one of the fastest-growing festivals in the U.S. and has screened several Oscar[®] winning films including "The Fantastic Flying Books of Mr. Morris Lessmore," "Curfew," "Ida," and "Bear Story." Oscar nominated films previously featured at the festival include, "Last Men in Aleppo," "Abacus: Too Small to Jail," "Glen Campbell: I'll Be Me," "Dogtooth," and "Ajami," among many others. Celebrity honorees and participants have included Oprah Winfrey, Steven Tyler, Susan Sarandon, William H. Macy, Al Gore, Nicole Kidman, Danny Glover and many more. Additional information on the festival can be found at nashvillefilmfestival.org.



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(Source: NashFilm Press Release)

Category

1. Nashville Film Festival

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