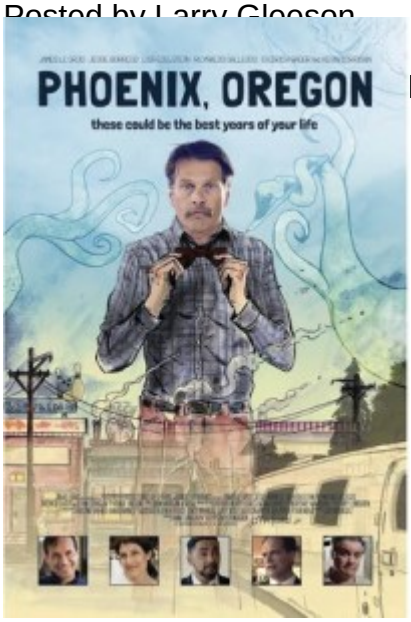
Film Festival Alliance teams with Theatrical-At-Home to present inaugural Film Festival Day on April 11

Description

Posted by Larry Gleeson



be shared with over 30 film festivals across the country

New York, NY (April 6, 2020) â?? The Film Festival Alliance announced it will team with Theatrical- At-Home to present the inaugural Film Festival Day on Saturday, April 11. 31 FFA member film festivals will participate in a virtual screening of Gary Lundgrenâ??s PHOENIX, OREGON, which will benefit each of the film festivals with a share of the eveningâ??s proceeds.

Film fans from across the country will be able to select their festival of choice when purchasing tickets and box office revenue will be generously split with that organization.

Among the 31 participating film festivals are; Alexander Valley Film Festival (CA), Ashland Film Festival (OR), BendFilm (OR), Blue Whiskey Independent Film Festival (IL), Buffalo International Film Festival (NY), Cambria Film Festival (CA), Cinetopia Film Festival (MI), Cucalorus Film Festival (NC), Durango

Independent Film Festival (CO), Heartland Film Festival (IN), Hellâ??s Half Mile Film & Music Festival (MI), Indy Film Fest (IN), Interfaith Film & Music Festival (NY), Flyway Film Festival (WI), Free State Festival (KS), Golden State Film Festival (CA), New Filmmakers Los Angeles (CA), Orcas Island Film Festival (WA), Oxford Film Festival (MS), Phoenix Film Festival (AZ), Poppy Jasper International Film Festival (CA), San Luis Obispo International Film Festival (CA), Sidewalk Film Festival (AL), Scottsdale International Film Festival (AZ), Skyline Indie Fest (VA), South Georgia Film Festival (GA), St. Louis International Film Festival (MO), Tallgrass Film Festival (KS), The Valley Film Festival (CA), Vermont International Film Festival (VT), and Woods Hole Film Festival (MA).

â??Weâ??ve been looking for a way to emulate the iconic Record Store Day idea for years,â?• said Lela Meadow-Conner, Executive Director of Film Festival Alliance. â??It was always a challenge for film festivals since not everyone has access to a theater at the same time. So now, we gladly take this opportunity to bring audiences from across the country together, at home, and celebrate what makes the film festival experience so unique: *connecting people communities through cinema.â?•*





Lundgrenâ??s PHOENIX, OREGON is about two friends, a graphic novelist and a chef, who defy a midlife haze by seizing an unlikely opportunity to reinvent their lives by quitting their jobs to restore an old bowling alley and serve the â??worldâ??s greatest pizza.â?• The film stars an impressive lineup of indie film stalwarts and comedy favorites including James Le Gros (DRUGSTORE COWBOY, LIVING IN OBLIVION), Lisa Edelstein (â??Houseâ?•), Jesse Borrego (â??Fame,â?• BLOOD IN BLOOD OUT), Reynaldo Gallegos (AMERICAN SNIPER), Diedrich Bader (NAPOLEON DYNAMITE, OFFICE SPACE, â??Veepâ?•), and Kevin Corrigan (THE DEPARTED, PINEAPPLE EXPRESS, TRUE ROMANCE).

PHOENIX, OREGON is being released by Aspiration Entertainment in association with Ryan Bruce Levey Film Distribution and was produced by Joma Films with Pied Piper Productions, Lui-G Films, and Sunset Dynamics.

â??Film festivals and community cinemas are the backbones of the independent film industry. They introduce audiences to stories which nurture, nourish and encourage new perspectivesâ?• said PHOENIX, OREGON producer Annie Lundgren. â??Especially at this time, we are excited to partner with Film Festival Alliance to share our film and support festivals who have given so much to us.â?•

All ticket purchases will receive a one-time link to watch the movie at home as well as a free digital copy upon its official release this summer.

Film festivals across the nation have endured more than 175 cancellations, postponements, and quick pivots in the wake of COVID-19, with an estimated economic impact of more than $1.4 million for this group of organizations alone. Of the participating festivals, which come from 19 states, they have combined audiences of more than 200,000, support more than 5,500 filmmakers and collectively screened over 3,700 films in the last year.

To purchase a ticket, please go to https://shop.jomafilms.com/products/phoenix-oregon-filmâ??festival-day.

ABOUT FILM FESTIVAL ALLIANCE
Film Festival Alliance creates a collaborative global community for mission-driven film festivals. FFA advocates for a sustainable and inclusive environment for our industry within the cinema exhibition ecosystem and creates a powerful collective voice for film festivals and the people who run them. Founded in 2010 as a program of IFP, Film Festival Alliance (FFA) was established in 2015 as an independent non-profit networking organization, and now serves a membership of more than 180 organizations and individuals â?? representing a diverse array of size, geographic location, and annual budget. FFA presents year-round professional development, and engagement opportunities around the country offer valuable money-saving benefits and create a collective community for festival professionals. FFA works year-round to celebrate and support the art of film, filmmaking and film presentation by connecting festival professionals with one another, and with other industry stakeholders including the greater filmmaking community.

(Source: Press release provided by John Wildman, Wildman PR)

Category

1. Film Festival

Tags

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