HOLLYWOODGLEE, LLC
1226 N Salsipuedes Unit C 1(805)704-5994 |https://hollywoodglee.com Larry@HollywoodGlee.com



Successful Berlinale Flying the Flag for Cinema

Description

Posted by Larry Gleeson

Successful Berlinale 2022: Flying the Flag for Cinema



On the last day of the festival, Berlinale director duo Mariette Rissenbeek and Carlo Chatrian bid farewell to the audience at the Cineplex Titania cinema Â© Sandra Weller / Berlinale 2022

HOLLYWOODGLEE, LLC
1226 N Salsipuedes Unit C 1(805)704-5994 |https://hollywoodglee.com Larry@HollywoodGlee.com

The 72nd Berlin International Film Festival wrapped successfully with numerous audience screenings. On the last day of the festival, Berlinale director duo Mariette Rissenbeek and Carlo Chatrian bid farewell to the audience at the Cineplex Titania cinema (former Titania-Palast) â?? the very setting in which the festival was held for the first time in 1951.

Despite the ongoing pandemic, the Berlinale 2022 was able to take place as an in-person festival in compliance with a strict hygiene and security concept, and the organizers were delighted with the lively interest shown by the public and trade visitors. Due to the pandemic, only 50 percent of seats in the cinemas were occupied. This stipulation was enthusiastically accepted and a total of 156,000 tickets were sold. The Berlinale also took to the spotlight as a media event.



Iris Berben featured on the Red Carpet and Big Screen at the 2022 Berlinale Opening Gala (Photo c Berlinale)

The 2022 festival took place in a different format: From February 10 to 16, film teams from abroad presented their films to the public and accredited audiences at the premieres.

On the evening of February 16, the festive Award Ceremony festive took place in the Berlinale Palast, culminating in the presentation of the Golden Bear to *AlcarrÃ s* (director: Carla SimÃ³n). From February 17 to 20, the public had an opportunity to see the Berlinale films in repeat screenings during the â??Publikumstageâ?• (â??audience daysâ?•).



Carlo Chatrian, left, and Mariette Rissenbeek

â??The successful conclusion of the Berlinale 2022 gives us great pleasure and confidence for the future. Sharing a cultural experience is possible even in times of pandemic; indeed, it becomes especially important then. We intended to fly the flag for cinema with this yearâ??s festival, and we were thrilled to receive so much support for this from audiences and filmmakers alike,â?• commented Mariette Rissenbeek and Carlo Chatrian.

While the festival was able to take place in person, the *European Film Market* (*EFM*), the *Berlinale Co-Production Market*, *Berlinale Talents*, and the *WCF* Day of the *World Cinema Fund* were realized primarily as online formats.

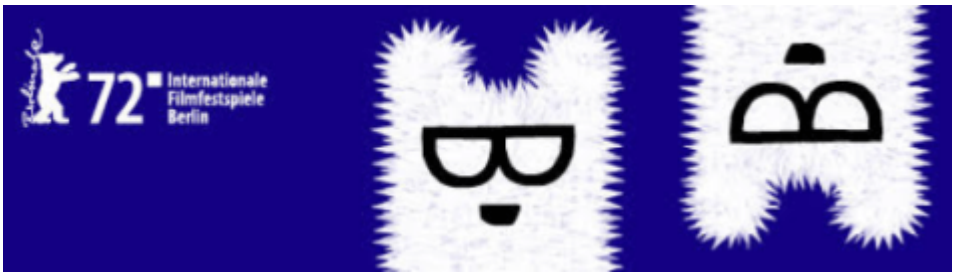
At the *WCF* Day on February 16, 2022, the panels and discussions focused on the development of funding and decolonization strategies. With its differentiated funding program, the *World Cinema Fund* has been working to promote cultural diversity, cooperation, sustainable development, and the promotion of cinema in regions with weak film infrastructures since 2004, and thus aims to contribute to the democratization of international filmmaking.

Check out the recording of WCF Day 2022!

In addition, 1,438 pre-arranged and specially planned individual meetings with interested co-producers and financiers took place at the *Berlinale Co-Production Market* for the feature film and series projects selected in 2022. Three cash prizes were awarded to new projects. The pitching events â??Co-Pro Seriesâ?• and â??Books at Berlinaleâ?• as well as the talk formats were also very popular with the 574 participants. *AlcarrÃ s* by Carla SimÃ³n was the second former *Berlinale Co-Production Market* project to win the Golden Bear. In 2019, the project had already won the Eurimages Co-Production Development Award.

The online edition of the *European Film Market* (*EFM*) of the 72nd Berlinale came to a successful conclusion on February 17 and *Berlinale Talents* also looked back on a successful 20th-anniversary edition.

The 73rd International Film Festival Berlin will take place from February 16 to 26, 2023.



(Press release provided by Berlinale Press Office)

Category

1. #Berlinale
2. Berlin International Film Festival
3. Film Festival

Tags

1. Berlinale 2022
2. Carlo Chatrian
3. Flying the Flag for Cinema
4. Mariette Rissenbeek

Date Created
February 23, 2022
Author
hollywoodglee