

## AMERICAN FILM MARKET



## AFM 2020 ONLINE ADDS SESSIONS SPOTLIGHTING AI, BLOCKCHAIN, CASTING, DIVERSITY, DOCUMENTARIES, PITCH, AND STREAMING TO PROGRAMMING LINEUP

### Description

Posted by Larry Gleeson

**Announces Speakers from CAA, Cinedigm, Dogwoof, EFO Films, Elevated Film Sales, Endeavor Content, FandangoNow, IndieFlix, Magnolia Pictures, NAACP, Participant, ScriptBook, UCLA, Universal, Verve, and Winston Baker**

**Networking to Take Center Stage with Opportunities to Connect via Video by Genres, Location, and Specialty Topics**



**Los Angeles, CA • November 3, 2020** Ahead of its kick-off next week, the American Film Market (AFM®) today announced new topics and speakers added to the expansive AFM 2020 Online programming lineup that will bring 70+ sessions and 200 speakers over five days, November 9-13, alongside the AFM's marketplace and screenings at [AFM2020.online](https://AFM2020.online).

Plans for AFM's **Networking Pavilion** have also been revealed. This truly unique online experience gives attendees the opportunity to explore and join over 100 video discussions / tables • every

hour with small groups focused on various genres and specialty topics ranging from Documentary to Horror to Socially Responsible Storytelling. Additional *tables* will offer hourly meet-ups for dozens of countries and U.S. cities, providing the *face-to-face* connections that happen organically in Santa Monica.

While the AFM doesn't officially start until Monday, November 9, three buildings on the AFM Campus *the Industry Offices*, *LocationEXPO*, and the *On Demand Theatre* will go live on November 4 for pre-market screenings and project previews.

Additional topics and speakers joining AFM's two online stages and previously announced conferences, panels, conversations, workshops, podcasts and presentations, include:

- **AFM's Pitch Conference** featuring Producer & Agent, **Cassian Elwes** (*Mudbound*, *Dallas Buyers Club*), *Elevated Film Sales*, **Elizabeth Haggard**, VP Narrative Film, Participant Media, and **Lee Jessup**, Screenwriting Career Consultant & Coach.
- **How to Secure the Right Cast for a Greenlight** featuring **Randall Emmett** (*The Irishman*, *Power*), Co-Chair & Producer, *EFO Films*, **Caroline Couret-Delegue**, Managing Director, *Film Seekers*, **Jenny Jue**, Owner & Casting Director, *Downtown Casting*, **Laura Rister**, Producer, *Untitled Entertainment*.
- **Who Did I Offend Now? Cultural Competency in Storytelling presented in partnership with the NAACP** with **Kyle Bowser**, NAACP, **Darnell Hunt**, Dean of the Division of Social Sciences and Professor of Sociology and African American Studies, UCLA, and **Brittany A. Little**, Vice President, Drama Development, Universal Television.
- **Distributing & Monetizing Feature Documentaries** with **Anna Godas**, CEO, *DogWoof*, **Gregg Goldstein**, Author, *Variety*, **Kevin Iwashina**, Agent, *Endeavor Content*, **John Von Thaden**, Head of Acquisitions, *Magnolia Pictures*, **Krista Wegener**, EVP, Sales and Distribution, Participant Media.
- **Using Artificial Intelligence to Inform Success** featuring **Nadira Azermi**, Founder, *ScriptBook*, **Tobias Queisser**, Co-Founder & CEO, *Cinelytic*, and **Debajyoti Deb Ray**, CEO,
- **Discover New Voices presented in partnership with WINSTON | BAKER** with **Adhruvia Apana**, Founder & Producer, *Curiosity Entertainment*, **Jana D'Sir**, Media Finance Executive, *Creative Artists Agency*, **Gina Reyes**, Television Lit Agent, *Verve Talent & Literary Agency*, **Sophia Yen**, Partner, *Manatt, Phelps & Phillips, LLP*, and **Viviana Zarragoitia**, Vice President, *Three Point Capital*.
- **Standing Out in the Streaming Game *What Platforms and Audiences Want*** featuring **Scilla Andreen**, Co-Founder & CEO, *IndieFlix*, **Cameron Douglas**, VP of Home Entertainment, *FandangoNOW*, and **Erick Opeka**, President, *Cinedigm Digital Networks*.
- **Blockchain Streaming Platforms presented in partnership with the Blockchain Global Entertainment Alliance** with **Jake Craven**, VP, Content Partnerships, *Breaker*, **Adrian J. Garelik**, CEO, *Flixxo*, **Trinabh Gupta**, Professor at University California Santa Barbara, **Rouslan Ovtcharoff**, Founder, *Blockchain Global Entertainment Alliance*, **Patrice Poujol**, Founder & CEO, *Lumiere*, and **Serban Simu**, President & Co-Founder, *Eluvio*.

As previously announced, AFM's programming will kick off on November 9 with two marquee one-on-one conversations: **Mark Gill**, President and CEO of Solstice Studios, will take the online stage to discuss his views and predictions of how independent film, the marketplace, and audience consumption will change in the near future with Deadline's **Anthony D'Alessandro**. The morning will continue

with a dialogue with **Elissa Federoff**, President of Distribution for NEON, who will share her insights with Variety's **Brent Lang** on the future of feature film distribution and exhibition.

View the [schedule of sessions](#) and [speakers](#) for AFM 2020 Online. For more information and registration, please visit [americanfilmmarket.com](http://americanfilmmarket.com).

### About the American Film Market® (AFM®)

The AFM is the most efficient film acquisition, development and networking event in the world. More than US\$1 billion in production and distribution deals are closed every year on both completed films and those in every stage of development and production. Over five days in November, 7,000+ professionals from 70+ countries access the entire global catalogue of available films and projects, attend world class conferences, and connect with decision makers. The AFM is produced by the Independent Film & Television Alliance®.



(Source: Press release provided by Jennifer Garrick, VP, Communications, Independent Film & Television Alliance)

### Category

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