



## SLO Film Festival Announces Chelsea Baumberger as New Development Director

### Description

Posted by Larry Gleeson

The San Luis Obispo International Film Festival (SLO Film Fest) has announced its newest addition to the SLO Film Festival family! Following her participation in the most recent festival, **Chelsea Baumberger** has been hired as the new Development Director at the San Luis Obispo International Film Festival, responsible for expanding fundraising efforts.



The SLO County native, 32, has worked as the festival's Development Assistant since December 2021. Before joining the SLO Film Festival, Baumberger worked as an Account Manager in New York City where she built and cultivated relationships with over 250 independent and corporate retail buyers across North America, and as a store and eCommerce manager with a focus on growing brand presence.

*"We are very excited to have Chelsea on board in this position. She jumped right in as the Development Assistant late last year, and helped us exceed our fundraising goal for the 2022 Festival and is already hard at work developing new prospects"* said Film Festival Board President, Paul Metchik.



**Category**

1. #SLOFilmFest
2. Film Festival
3. San Luis Obispo International Film Festival

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