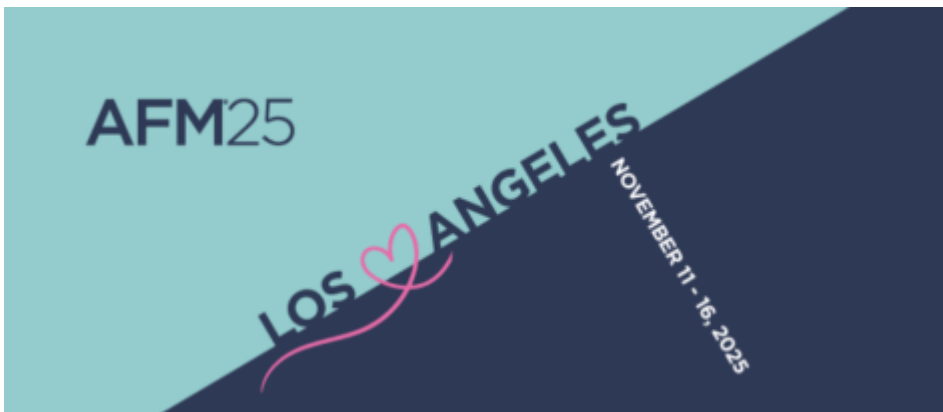




AFM® is coming back to Los Angeles for its 46th edition (November 11-16, 2025)

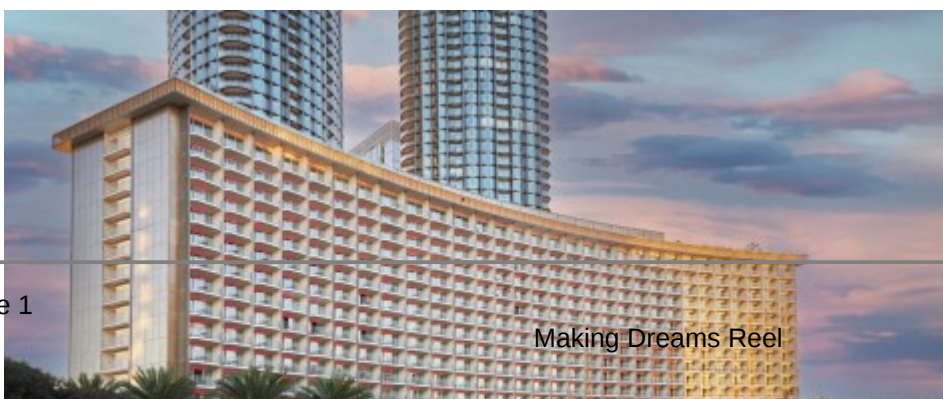
Description

Posted by Larry Gleeson



AFM® is coming back to Los Angeles for its 46th edition (November 11-16, 2025).

After an extensive evaluation of multiple venues across Los Angeles to meet the industry's specific needs and size, the IFTA® Board of Directors has selected the **Fairmont Century Plaza in Century City** as the new home of the American Film Market (AFM). It is ideally situated just minutes from Beverly Hills, West Hollywood, and Westwood and next door to the AMC Century City 15 for screenings. Newly renovated, the Fairmont is a perfect blend of prestige, accessibility, amenities, and pricing consistent with recent years.



(Photo courtesy of Fairmont Century Plaza)



(Photo courtesy of Fairmont Century Plaza)

AFM's return to Los Angeles holds special significance in the aftermath of the recent devastating fires. It will be heartening to gather as colleagues here once again, where AFM started, and in doing so to take part in the rebuilding of the city that is a vital hub of our industry.

Over the decades, AFM has evolved from solely a transactional space into an essential event where industry leaders come together to launch the latest films and projects, assess the marketplace, share insights, and stay abreast of the rapid changes shaping our business. Your feedback has underscored the importance of AFM as a gathering space and of Los Angeles as the optimal location. The Fairmont offers the location that best responds to that call for an elegant setting that maximizes convenience and encourages productivity.

Details about exhibition opportunities, registration, and the event's agenda will be available shortly.



(News release courtesy of Jennifer Garnick)

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Category

1. American Film Institute

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2. Los Angeles

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