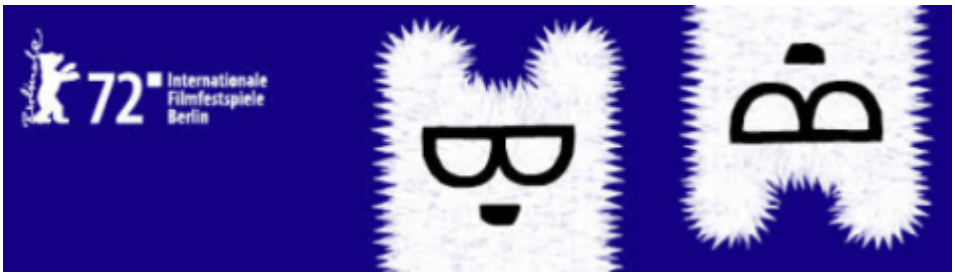
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Upcoming! The Berlinale World Cinema Fund Day

Description

Posted by Larry Gleeson



The Berlinale *World Cinema Fund* (*WCF*)**,** with its differentiated funding program (*WCF, WCF Europe, WCF Africa, WCF ACP*), is committed to cultural diversity, cooperation, sustainable development, and the promotion of cinema in regions with weak film infrastructures. Since its foundation in 2004, the *WCF* has pledged to play a constructive part in the democratization of international filmmaking â?? taking into account the relations between European countries with well-established film industries and countries of the so-called Global South.

Despite the pandemic, 2021 was â?? paradoxically â?? an extremely successful year for the *World Cinema Fund*. A large number of artistically significant films (16 world premieres in total) were selected at major film festivals and many of them received major awards. The pandemic does not seem to dominate the narratives of the projects submitted, but they do question the cultural complexity of the world.

Already at the start of this year, a *WCF*-funded film could celebrate a special success: *Eami* by Paz Encina (Paraguay) was awarded the Tiger Award for Best Film in the competition in Rotterdam.


Vincenzo Bugno, head of the World Cinema Fund.

> â??Over the years, we have become increasingly aware that this democratization must be viewed as part of a more complex discussion and strategy: the decolonization of cinema â?? the main theme of the *World Cinema Fund* last year â?? with its various structural, cultural-political layers and meanings. This is also about questioning our own identity and our funding strategies in a constructive process. It is a matter of developing decolonizing strategies and making them visible. For this reason, on *WCF Day 2022* we have decided to address some essential issues relating to the need for a better balance between the different film industries and film initiatives in the world,â?• says the head of the *WCF*, Vincenzo Bugno.

The *WCF* Day is the *World Cinema Fund*â??s annual public think-tank. The panels and rounds of discussion on **February 16, 2022**, will be focusing on the further development of funding and decolonizing strategies.

The *WCF* Day on February 16, 2022, will be taking place as an online event in English, from **1.30 pm** to approx. **4.30 pm**.

The Livestream can be watched on the Berlinale YouTube channel and on the *WCF* Facebook page.

***WCF* Day: Further Developing Decolonising Strategies for Film Cultures and Film Industries, Re-Thinking Funding Strategies for the Past, Present and Future of Cinema in the *WCF* Regions**

1.30 pm Start / Presentation by Vincenzo Bugno (head of the *WCF*) and Isona Admetlla (*WCF* coordinator)

Talks:

***NO U-TURN* & Generation Africa**

Vincenzo Bugno, head of the *WCF* in conversation with Ike Nnaebue (director of *No U-Turn*, Nigeria â?? *Panorama* 2022,); Don Edkins (producer, South Africa) Tiny Mungwe (producer, South Africa)

Decolonizing Cinema Strategies / South to South

Marjorie Bendeck (International Advisor/head of CoCo, Cottbus) in conversation with Eliane Ferreira (producer, Brazil / Portugal); Bradley Liew (Producer, Malaysia / Philippines); Isabel Arrate (deputy director IDFA / managing director Bertha Fund, Netherlands)

Decolonizing Distribution / Contextualising Visibility

Presentation by the Berlinale Executive Director Mariette Rissenbeek and the Head of the *WCF*, Vincenzo Bugno

Alaa Karkouti (marketing and creative consultancy expert for the Arab film and Entertainment Industry / CEO MAD Solutions, Egypt) in conversation with Weije Lai (producer/curator, Singapore / Canada), Steven Markowitz (Producer, South Africa); Fiorella Moretti (World Sales LUXBOX, France / Peru), Benjamin CÃ¶lle (academic/expert for Audience Design and Story Development, Germany)

Decolonizing Cinema / Decolonising History / Changing the Perspective

Presentation by Lutz Nitsche, German Federal Cultural Foundation and Vincenzo Bugno, *WCF*

Two Talks on *WCF*-Supported Projects From Argentina and Kenya

Puan by Maria AlchÃ© and Benjamin Naishtat (Argentina)

Testament by Zippy Kimundu (Kenya) and Meena Nanji (USA / Kenya), Wanjugu Kimathi (protagonist, Kenya).

The *World Cinema Fund* is an initiative of the German Federal Cultural Foundation and the Berlin International Film Festival, in cooperation with the German Federal Foreign Office, with further support by the Goethe-Institut.
The special *WCF Europe* programme was launched with the support of the European Union's Creative Europe MEDIA programme.
Thanks to additional funding from the German Federal Foreign Office, the special programme *WCF Africa*.

(Press release provided by Berlinale)

Category

1. #Berlinale
2. Berlin International Film Festival
3. World Cinema Fund

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