

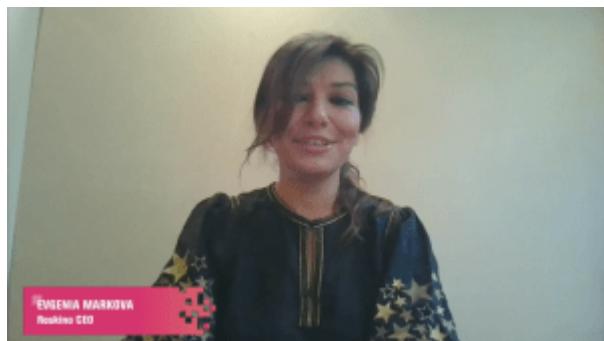


American Film Market 2020 Day 1 Highlights â??Spotlight On Russiaâ?•

Description

Posted by Larry Gleeson

Day 1 at the 2020 Online American Film Market (AFM) kicked off its morning session with Keynote Speakers, Mark Gill of *Solstice Studios*, and Elissa Federoff, President of Distribution. *Neon*. Both conversations offered a plethora of detailed and insightful information on topics ranging from exhibition to distribution and timing of releasing films during the COVID-19 Pandemic.



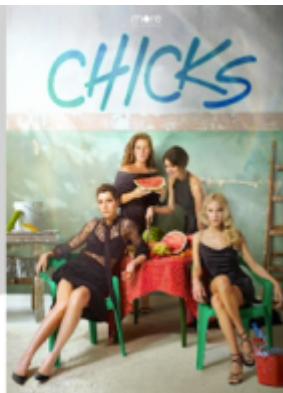
Evgenia Markhova

The first-afternoon session, â??Spotlight on Russia,â?• hosted by Roskino CEO, Evgenia Markova, provided an introductory overview of New Russian Cinema and upcoming Russian Television Series. High energy features with strong production values were on full display. Seeking co-production and co-funding partners, one of the first pieces presented was *Die Hards* from Russiaâ??'s Channel 5 TV, closely resembling the Bruce Willis-led, global phenomenon *Die Hard* franchise. Covering the full gamut of genres with Russian gangsters, love stories, inspirational, historical, and war, a look at the â??Spotlight on Russia,â?• was illuminated.

The dramedy of *Chicks* seeks to capitalize on both the local and global markets with a swanky and sultry cast dealing with real-life situations with comedic relief. Set for a 2020 November release, Check it out. Youâ??'ll be glad you did!

CHICKS

RELEASE DATE: November 2020
 LENGTH: 845'
 STATUS: Completed
 GENRE: Drama, Comedy
 DIRECTOR: Eduard Oganesyan
 PRODUCER: Fedor Bandarchuk, Ruben Dishdishyan, Vyacheslav Murugov
 WRITER: Eduard Oganesyan
 DISTRIBUTOR: Art Pictures Distribution
 SALES MANAGER: Diana Yurikova d.yurikova@artpic.ru



Red Ghost set in WWII theatre of combat puts on full display the unearthly prowess and determination of the Russian soldier on the battlefield –? cunning, baffling, powerful! A must-see piece.

RED GHOST

RELEASE DATE: December 2020
 LENGTH: 96'
 STATUS: Completed
 GENRE: Drama, History
 DIRECTOR: Andrey Bogatyrev
 PRODUCER: Tatyana Voronetskaya, Ulitsa Belova, Andrey Bogatyrev, Konstantin Elkin
 WRITER: Andrey Bogatyrev, Vyacheslav Shikhaliev, Pavel Abramov, Armen Vayyan, Sergei Krashev, Konstantin Simonov
 SALES MANAGER: Ekaterina Levitan ekaterina.levitan@russianworldvision.com
 DISTRIBUTOR: Russian World Vision



Other promising TV and theatrical titles featuring strong Russian-themed action include *The Conquest of Siberia* and *Run*.

THE CONQUEST OF SIBERIA

RELEASE DATE: November 2021
 LENGTH: 845'
 STATUS: Completed
 GENRE: History, Drama
 DIRECTOR: Igor Zaytsev
 PRODUCER: Eduard Boyan, Vitaly Shlyapo, Aleksey Trotsuk, Denis Zhelinsky, Konstantin Ernts, Oleg Urshev
 WRITER: Alexey Ivanov, Aleksey Ivanov, Oleg Urshev, Igor Zaytsev
 DISTRIBUTOR: Yellow, Black and White
 SALES MANAGER: Daria Bondarenko d.bondarenko@ybw.ru



RUN

RELEASE DATE:
2020
LENGTH:
79'
STATUS:
Post-production
GENRE:
Thriller

DIRECTOR:
Andrei Zagidulin
PRODUCER:
Anton Vikin, Grigoriy
Granovsky, Ruslan Sorokin,
Grigoriy Podzemnykh,
Mikhail Dvorkovich
EDITOR:
Yulia Idia
DISTRIBUTOR:
Revolution Film

SALES MANAGER:
Ksenia Volochkovskaya
team@revolutionfilm.com



The Queen, a teenage comedy featuring a social media darling who also doubles as a professional tennis player has all the dressings of when Maria Sharapova meets a randy *Clueless*??s, Alicia Silverstone.

APR 2020 Online
Premiere

THE QUEEN

RELEASE DATE:
October 2020
LENGTH:
90'
STATUS:
Completed
GENRE:
Comedy

DIRECTOR:
Tatyana Igumenskaya
PRODUCER:
Ruben Dishdishyan
WRITER:
Alimsey Krasovskiy
DISTRIBUTOR:
Mars Media Entertainment

SALES MANAGER:
Hrina Aravaneva
latvia@marsmedia.ru



Wrapping up the impressive Russian lineup were the animated features for the young viewer, *The Golden Hive*, and the older viewer, *Silver Skates*. Targeted features with compelling narratives. Highly recommended!

ROKONCO ANIMATION

THE GOLDEN HIVE

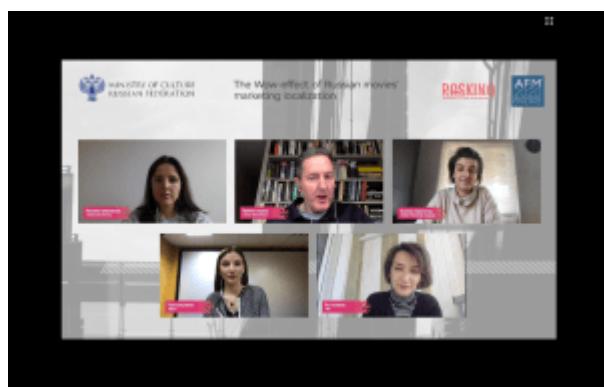
RELEASE DATE:
Fall 2021
LENGTH:
85'
STATUS:
In development
GENRE:
Comedy, Adventure,
Detective

DIRECTOR:
Andrey Zhilkov
PRODUCER:
Lika Blank, Boris
Mashkovtsev,
Yulia Osetinskaya
EDITOR:
Danya Donskova,
Andrey Zhilkov
CINEMATOGRAPHY:
Soyuzmultfilm
SALES MANAGER:
Valeria Zaitseva
zaitseva@soyuzmultfilm.ru





The follow-up session to 'Spotlight on Russia' featured a panel of Russian women sharing their experience with key art and merchandising in 'The Wow-effect of Russian Movies' Marketing Localization' moderated by Screen International's Geoffrey Macnab.



An excellent primer on developing a consistent audience and being sensitive to regional cinema differences.



A storied filmmaking industry featuring the pioneering and ground-breaking montage of Sergei Eisenstein's *Battleship Potemkin*, Russian Cinema is seeing widespread popularity throughout Europe and is finding more followers on YouTube. Hostess Markhova showcased the riveting series, *Zuleikha Opens Her Eyes*, released on YouTube in April 2020. The powerful storyline with exquisite costuming and make-up, make this an Editor's Choice.



Keep an eye for these pieces and for opportunities to team up with production and distribution companies.



Category

1. American Film Market

Tags

1. Russia
2. Russia Spotlight On Russia
3. Spotlight On Russia

Date Created

November 10, 2020

Author

hollywoodglee