



## NEON Nabs MEMORIA From Palme d'Or Winner Apichatpong Weerasethakul at AFM

### Description

Posted by Larry Gleeson

#### **THE COLOMBIAN SET DRAMA STARS ACADEMY AWARD WINNER TILDA SWINTON**

**Los Angeles, CA (November 7, 2019)** – In one of the first deals announced out of AFM, NEON has landed North American rights to Apichatpong Weerasethakul's MEMORIA. The Colombian set drama, written and directed by Apichatpong Weerasethakul, stars Tilda Swinton, Jeanne Balibar, Daniel Giménez Cacho, Juan Pablo Urrego and Elkin Diaz. The film is produced by Weerasethakul's Kick the Machine, Burning and Illuminations Films. Weerasethakul previously won the Cannes Palme d'Or in 2010 for his fantastical film, UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES.

Details of the plot are being kept under wraps.

The deal was negotiated by Jeff Deutchman on behalf of NEON and Thania Dimitrakopoulou of The Match Factory on behalf of the filmmakers.

At last year's AFM NEON announced the acquisition of Bong Joon Ho's Palme d'Or winner, PARASITE, which has gone on to gross over \$100mm worldwide and set box office records in the US after launching on October 11th.

### About NEON

A little more than 2 and a half years since inception, NEON has grossed over \$100M at the Box Office and continues to push the boundaries and take creative risks on bold content with films such as: Bong Joon Ho's critically acclaimed, record-breaking drama PARASITE, which unanimously won the Palme d'Or this year at Cannes and when released on October 11 broke multiple box office records including highest per screen average of the year and highest per screen average for a foreign language film of all time. Other noteworthy releases include Todd Douglas Miller's APOLLO 11, the highest grossing documentary in the world at \$16M and growing, Tim Wardle's Three Identical Strangers, winner of the Sundance Special Jury Award for Storytelling which surpassed \$13m at the

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box office, and Craig Gillespie's I, TONYA, which garnered multiple Academy Award® nominations, one win for Allison Janney and amassed over \$30M in box office in North America.

With other recent acquisitions such as the critically acclaimed Cannes hit PORTRAIT OF A LADY ON FIRE, NEON continues to be an impressive force at festivals. Recent releases include: Alejandro Landes' cinematic thriller MONOS (the Colombian selection for the Academy Awards®); Abe Forsythe's LITTLE MONSTERS with Lupita Nyong'o, Julius Onah's LUCE starring Naomi Watts and Octavia Spencer; Tom Harper's WILD ROSE starring Jessie Buckley; John Chester's THE BIGGEST LITTLE FARM; Tamara Kotevska and Ljubo Stefanov's award-winning HONEYLAND (the Macedonia selection for the Academy Awards®) and the electrifying documentary about Aretha Franklin, AMAZING GRACE. Its upcoming slate also includes: Chinonye Chukwu's CLEMENCY starring Academy Award® Nominee Alfre Woodard and Severin Fiala and Veronika Franz's horror film THE LODGE starring Riley Keough.

(Source: Press release from Cassie Kauffman)

### **Category**

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