



Can a Netflix comedy win an Oscar?

Description

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(excerpts from Dan Montgomery, goldderby.com)

Netflix has released a trailer for its upcoming film, *The Meyerowitz Stories*, written and directed by Noah Baumbach. **Ben Stiller**, and **Elizabeth Marvel** star as siblings who contend with the influence of their strong-willed father played by **Dustin Hoffman**. The film screened in competition for the Palme d'Or at the 2017 Cannes Film Festival without screening in any French theaters. The festival instituted new rules to take effect in 2018: no film may compete for the Palme without plans for theatrical distribution in France.

Here in the U.S. Netflix films have been similarly controversial at the Oscars. While Netflix documentaries like *Virunga* and *13th* have been welcomed, the company was unable to make a dent with its 2015 narrative film, *Beasts of No Nation*, which was made available online at the same time as its limited, Oscar-qualifying release. The snub of that film was significant also because it contributed to the #OscarsSoWhite protest â?? **Idris Elba** was considered a strong contender for Best Supporting Actor that year, and he would have been the only person of color nominated for an acting award â?? but the Netflix factor was also a probable contributor to its shortfall.

Amazon Studios has also dipped its toe in the water when it comes to producing awards hopefuls. But, it has had better luck, perhaps because it follows a more traditional distribution model. Last November the company released *Manchester by the Sea* with *Roadside Attractions*. It didn't become available to Amazon Prime subscribers until the following May.

Undaunted, Netflix will simultaneously release *The Meyerowitz Stories* in select theaters and on Netflix beginning October 13th!

Stay tuned for more on Netflix and its chase for Oscars.



(Source: "The Meyerowitz Stories" trailer: Can Adam Sandler Netflix comedy win Oscars after Cannes controversy? by Dan Montgomery, goldderby.com)

Category

1. Netflix
2. Oscar

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