HOLLYWOODGLEE, LLC
1226 N Salsipuedes Unit C 1(805)704-5994 |https://hollywoodglee.com Larry@HollywoodGlee.com



Berlinale Celebrates Its 20th Anniversary with Lâ??OrÃ©al Paris

Description



Posted by Larry Gleeson

In 2018, the Berlin International Film Festival will be supported by the French cosmetics brand Lâ??OrÃ©al Paris for the 20th year in succession.

Listen to Festival Director Dieter Kosslick:



â??No make-up, no movies â??

true to this motto, our partnership with Lâ??OrÃ©al Paris is especially close to our hearts. We are grateful and proud to be able to celebrate this 20th anniversary with our principal partner Lâ??OrÃ©al Paris at the 68th Berlinale. To this day, its passionate engagement and valuable support has given the festival, its guests, and the public many magnificent moments,â?• says Festival Director Dieter Kosslick.

With its professional make-up team, the Berlinaleâ??s official cosmetics specialist has assisted the stars in finding the perfect look for the Red Carpet since 1999.



Glimmering Gong Li walks the Berlinale Red Carpet outside the Berlinale Palast Pottsdam Theater.

And the fact that the world of film is closely related to the world of beauty can be seen in the glamorous Red Carpet appearances of film icons and brand ambassadors such as Julianne Moore, Jane Fonda, Andie MacDowell, Gong Li and Iris Berben.

Lâ??OrÃ©al Paris also offers a very special service for festival-goers. Beauty experts will advise visitors and give them the latest â??Berlinale lookâ?•, free of charge, at the Lâ??OrÃ©al Paris Make-up-Studio at Potsdamer Platz.



(Source: Press release provided by Berlin Press Office)

Category

1. #Berlinale
2. #BIFF
3. Berlin Film Festival

Date Created
December 13, 2017
Author
hollywoodglee