

AFI DOCS 2017 Sponsors

Description

Posted by Larry Gleeson

AT&T RETURNS TO AFI DOCS AS PRESENTING SPONSOR

Festival Sponsors Include Cultural Institutions, Major Companies and Foundations



FOR IMMEDIATE RELEASE — **JUNE 2, 2017, WASHINGTON, DC** — The American Film Institute (AFI) is proud to announce the sponsors for AFI DOCS 2017. AT&T returns as the Presenting Sponsor of the festival for the fourth consecutive year.

Support for AFI DOCS comes from a wide range of major companies, cultural institutions, foundations, philanthropists and government agencies. The 15th edition of AFI DOCS will run June 14–18, 2017, in Washington, DC, and Silver Spring, MD.

"AT&T's sponsorship of AFI DOCS supports the festival's ability to connect audiences with impassioned storytellers, policy leaders and industry insiders," said Michael Lumpkin, Director of AFI DOCS. "We are grateful to all of our supporters for their dedication to the festival and its mission of

championing the documentary form."

AT&T will host the Opening Night Screening of Netflix's ICARUS at the Newseum. Additionally, AT&T will present its powerful public service announcement, "It Can Wait," which showcases the dangers of distracted driving, at the festival.

Additional top sponsors include the Corporation for Public Broadcasting (CPB), the official public media sponsor; NBCUniversal, official sponsor of the AFI DOCS Impact Lab; and VIZIO, official home theater sponsor of AFI. American Airlines returns as the official airline of AFI. VIZIO will generously outfit the AFI DOCS Festival Hub with the company's latest home theater equipment and technology. NBCUniversal will once again sponsor the Impact Lab, a two-day intensive program for a select group of AFI DOCS filmmakers with issue-driven projects. CPB will underwrite a day focused on public media programs at the AFI DOCS Forum.

The Newseum — AFI DOCS' Official Gala Screening Sponsor located on historic Pennsylvania Avenue between the United States Capitol and the White House — returns to host the Opening and Closing Night Screenings, Spotlight Screenings and the AFI DOCS Charles Guggenheim Symposium honoring filmmaker Laura Poitras.

Screen Sponsors are Audi, Discovery Communications, HBO and Netflix. Joining as a Screen Sponsor is Showtime Documentary Films, which will host the Filmmaker Welcome Reception.

The Annenberg Retreat at Sunnylands; CrossCurrents Foundation; DC Office of Cable Television, Film, Music and Entertainment; and Maryland Film Office all return this year as Major Sponsors. Joining the festival as Major Sponsors are the Embassy of Canada, Embrey Family Foundation, IMDbPro, Participant Media and Yorktel.

Contributing Sponsors are DC-Camera, International Documentary Association and Lear Family Foundation. Cultural Sponsors are Embassy of Australia, Embassy of Israel, Mexican Cultural Institute and SPAIN arts & culture. The Supporting Sponsor is Great Silver Spring Chamber of Commerce.

Official Media Sponsors include Here TV, Screen International, Variety, The Wall Street Journal, Washington City Paper, WHUT-TV and WTOP 103.5FM. This year's Affiliate Media Sponsor is WAMU 88.5 FM.

This year's Official Hotels are Hotel George and Hotel Monaco.

In addition to supporting AFI DOCS film programming and festival events, sponsors provide services to filmmakers and festival attendees throughout the week. Participation ranges from sponsoring specific film screenings and receptions to outfitting venues with technology infrastructure and creating event spaces. Sponsors also participate in national and local promotion of the festival.

About AFI DOCS

AFI DOCS is the American Film Institute's annual documentary festival in Washington, DC. Presenting the year's best documentaries, AFI DOCS is the only festival in the U.S. dedicated to screenings and events that connect audiences, filmmakers and policy leaders in the heart of our nation's government. The AFI DOCS advisory board includes Ken Burns, Davis Guggenheim, Chris Hegedus, Werner Herzog, Rory Kennedy, Barbara Kopple, Spike Lee, Errol Morris, Stanley Nelson, D A Pennebaker,

Agnès Varda and Frederick Wiseman. Now in its 15th year, the festival will be held June 14–18, 2017, in landmark Washington, DC, venues and at the historic AFI Silver Theatre and Cultural Center in Silver Spring, MD. Visit AFI.com/AFIDOCS and connect on twitter.com/AFIDOCS, youtube.com/AFI and instagram.com/AmericanFilmInstitute.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network* and the best global coverage of any U.S. wireless provider.** We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

AT&T Products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc. Additional information about AT&T products and services is available at about.att.com. Follow our news on Twitter at @ATT, on Facebook at facebook.com/att and YouTube at youtube.com/att.

© 2017 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other marks are trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

**Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

###

CONTACT:

Gabrielle Flamand, AFI DOCS PR, <u>202.339.9598</u> or <u>gabrielle@prcollaborative.com</u> Liza Ameen, American Film Institute, <u>323.856.7885</u> or <u>LAmeen@AFI.com</u>

Category

- 1. #AFI
- 2. #AFIDOCS

Date Created June 2, 2017 Author hollywoodglee