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China Clears Golden Globe Winner â??La La Landâ?? for Release

Description

Posted by Larry Gleeson

By Fergus Ryan

Although the details are still being worked out, the film, which won a record-breaking seven Golden Globes on Sunday, has been cleared to open in the worldâ??s second-largest movie market this year.

Fresh off its Golden Globes success, Damien Chazelleâ??s modern musical *La La Land* got some more good news with the announcement the film will get a release in China.

The Lionsgate film has been approved for distribution in China and will screen in the China Giant Screen format and possibly IMAX 2D, although a specific date is yet to be announced, according to local reports.

China Film Group, the state-backed film company, will be distributing the film, while Shanghai-based Baian Film and Joy Pictures will handle marketing.

Chinese-language posters and trailers were released on Tuesday featuring the filmâ??s Chinese name, or *Aiyue Zhicheng*, which roughly translates as â??Music-Loving City.â?•



Local reports indicate that Chazelle and actor Ryan Gosling will travel to China to promote the local release of the film at the end of January. Emma Stone may be absent due to scheduling conflicts.

The feel-good film won a record-breaking seven Golden Globes on Sunday night for Best Picture (Comedy or Musical), Best Actor (Comedy or Musical) for Ryan Gosling, Best Actress (Musical or Comedy) for Emma Stone, Best Screenplay and Best Director for Damien Chazelle, Best Score for Justin Hurwitz, and Best Original Song for â??City of Stars.â?•

Taiwan pop star Jay Chouâ??s movie *The Rooftop* holds the box office record for a musical in China, earning RMB 120 million (US$17.3 million) in 2013. Universalâ??s 2012 big screen musical *Les MisÃ©rables* pulled in RMB 64.3 million ($9.3 million).

No doubt the filmâ??s local distributors will be hoping to ape the success of last yearâ??s *The Revenant,* which was able to piggy-back buzz from the Oscars to pull in RMB 377 million ($54.4 million) in China.

La La Land will mark the first time Ryan Gosling has featured on the big screen in China, while co-star Emma Stone has appeared four times previously, including *Birdman in 2015, The Amazing Spider-Man 2,* in 2014, the animated feature *The Croods,* in 2013, and *The Amazing Spider-Man,* in 2012.

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