

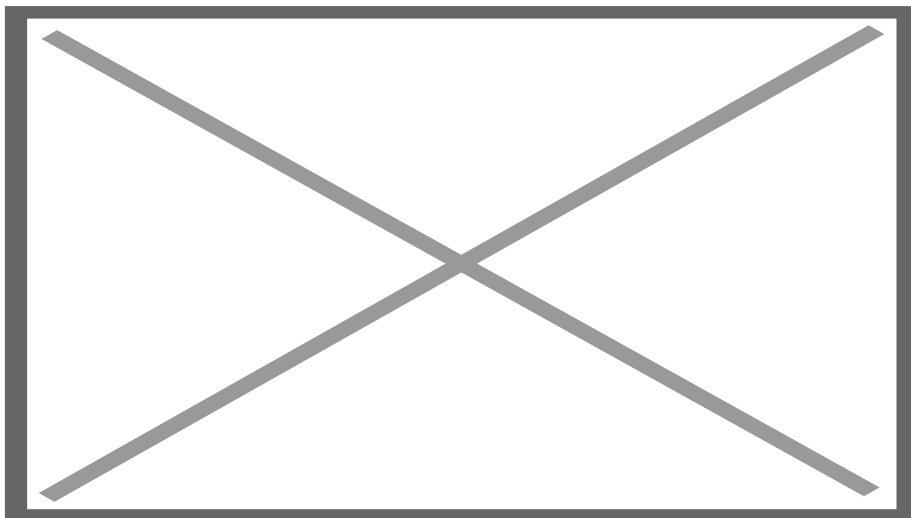


## BERLINALE POSTER 2017 â?? BELOVED BEARS RETURN

### Description

Posted by [Larry Gleeson](#)

To attract attention to the Festival these inquisitive animals are again making their rounds throughout town!



\*All poster motifs of the 67th Berlinale



Berlinale Director Dieter Kosslick

**â??Berlin is big and this year weâ??ll again follow the bear tracks to some typical spots in the capital,â?? remarks a delighted Berlinale Director Dieter Kosslick.**

Once more the motifs have been designed by Velvet, a Swiss advertising agency.

The six posters in the series will be visible around town as of mid-January 2017. They will also be on sale at the [Berlinale Online Shop](#) starting January 16.



(Source: Press Release provided by Berlinale Press Office)

**Category**

1. Venice International Film Festival

**Tags**

1. Art
2. Berlin International Film Festival
3. creativity
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5. Film
6. Film Festival
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10. marketing
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14. Velvet Swiss advertising agency

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