

Netflix buys exclusive distribution rights for South Korean film â??Pandoraâ??

Description

LOS ANGELES, Nov 8 â?? Netflix and South Korean film production and distribution company Next Entertainment World announced today an international licensing agreement for the anticipated nuclear disaster film *Pandora*.

Pandora will be available to stream exclusively on Netflix to its members in 190 countries, excluding South Korea, next year. In South Korea, the film will be available to stream after its theatrical release. Its opening date in Korean cinemas has not yet been set.

This is the first time a Korean title has been pre-sold to Netflix.

â??We are excited to work with Next Entertainment World Netflix and South Korean film production and distribution company Next Entertainment World announced today an international licencing agreement for the anticipated nuclear disaster film *Pandora*.to bring such high-quality Korean titles like *Pandora* to our members worldwide,â?• said Rob Roy, vp content acquisition at Netflix. â??Netflix is committed to bringing the best of global entertainment to the world and in an era where the Internet knows no bounds, this is another step towards delivering great stories to fans no matter where they live.â?•

Says Kim Woo-taek, CEO of NEW: â??We are delighted to partner with Netflix, a world-class content distributor, to be able to present *Pandorato* global audiences in over 190 countries. Following the recent success of *Train to Busan* in Asia, we hope the nuclear-themed *Pandora* can win much love from the audiences worldwide.â?•

Pandora, a CAC Entertainment film, is directed by award-winning screenwriter-turned-filmmaker Park Jung-Woo, who is known for the science fiction horror film *Deranged*. Disaster strikes a nuclear power plant in a small, quiet town when an earthquake unexpectedly hits. *The Pirates* star Kim Nam-gil plays a man who risks his life to save his family and country from the impending nuclear disaster. The film also stars Kim Young-ae (*The Attorney*), Jung Jin-young (*Miracle of Cell No. 7*) and Kim Dae-myeong (*Misaeng*).

Netflix made headlines earlier this year when it announced that it was investing US$50 million (RM210 million) in *Okja*, a fantasy film by Bong Joon Ho that is also due for simultaneous release over Netflix

and in cinemas next year. Top execs Reed Hastings and Ted Sarandos stated plans to expand Netflixâ??s slate of Korean originals in addition to shows such as *Drama World* that have recently premiered. â?? The Hollywood Reporter/Bloomberg

(Source:www.themalaymailonline.com)

Category

1. Venice International Film Festival

Tags

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2. award-winning screenwriter-turned-filmmaker Park Jung-Woo
3. CEO of NEW
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hollywoodglee