



## SBIFF Riviera Project Capital Campaign

### Description

The Santa Barbara International Film Festival (SBIFF) launched its Riviera Project Capital Campaign in Santa Barbara, California on September 22, 2016. The goal is to raise \$5,000,000 by March 31, 2017.

The Riviera Capital Campaign comes on the heels of SBIFF's recent announcement of its acquisition of Santa Barbara's Riviera Theater with a new 30-year lease.

With unique timing and its dedication to bringing the finest selection of independent and international cinema to its audiences, SBIFF has positioned itself as one of the leading film festivals in the United States over the last 30 years. During this time SBIFF has expanded its operation to include a wide range of educational programming to fulfill its mission "to engage, enrich and inspire the Santa Barbara community through film."

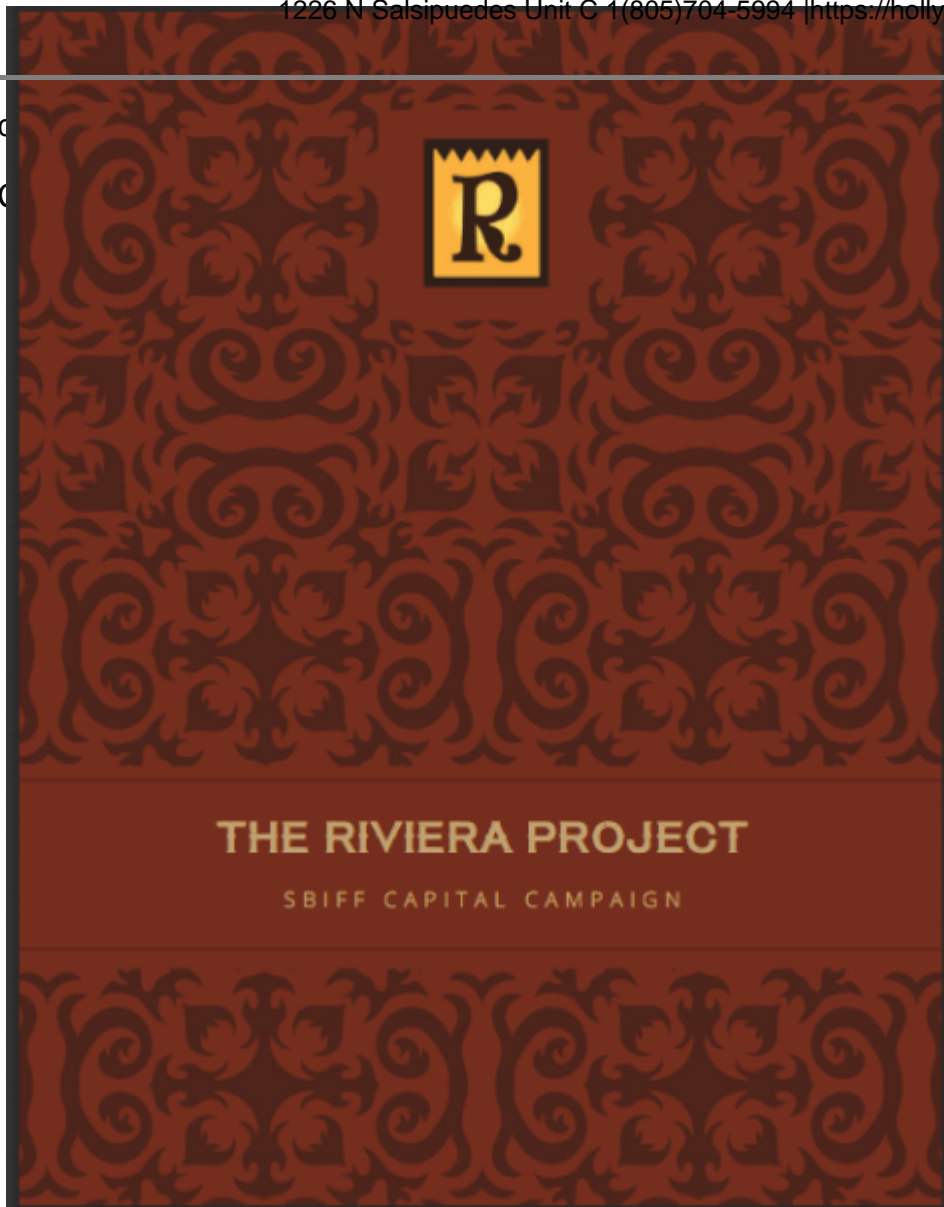
### **The Riviera Project is SBIFF's capital campaign with the mission to create a cultural hub of all things film in Santa Barbara, for Santa Barbara.**

Donations to The Riviera Project will help transform the Riviera Theatre into a state-of-the-art multi-purpose venue offering year-round programming. Renovations include:

- Comfortable Seating
- World-Class Sound System
- World-Class Projection System
- Loop System for Hearing Impaired
- Heating and Air Conditioning
- Improvements for Panels, Workshops, Q&As
- Balcony Lounge with New Elevator

For more information on being a part of the SBIFF's continuing commitment to the transformative power of quality films, [click here](#).

SBIFF is a 501(c)(3) non profit organization. Your donation to support The Riviera Project is 100% tax



## Category

1. #SBIFF

## Tags

1. #SBIFF
2. Capital Campaign
3. Cinema
4. Festival
5. Film
6. Program
7. Riviera Theatre

8. Santa Barbara International Film Festival
9. The Riviera Project

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